

Allermuir is design, design, design
Allermuir is detail driven
Allermuir is sustainable
Allermuir is colour
Allermuir is Allermuir design studio
Allermuir is not defined by trends
Allermuir is just right
Allermuir is finishes
Allermuir is a manufacturer
Allermuir is you
Allermuir is precise
Allermuir is for life
Allermuir is people
Allermuir is music
Allermuir is always questioning
Allermuir is playful
Allermuir is a sketch
Allermuir is reclaimed
Allermuir is fashion
Allermuir is stop collaborate and listen
Allermuir is detail
Allermuir is outdoor
Allermuir is for the here and now
Allermuir is architectural
Allermuir is pulp
Allermuir is hospitality
Allermuir is mobile
Allermuir is playful
Allermuir is love
Allermuir is workplace
Allermuir is seductive
Allermuir is recycled
Allermuir is calming
Allermuir is inviting
Allermuir is stickers
Allermuir is award winning
Allermuir is original
Allermuir is anything but ordinary

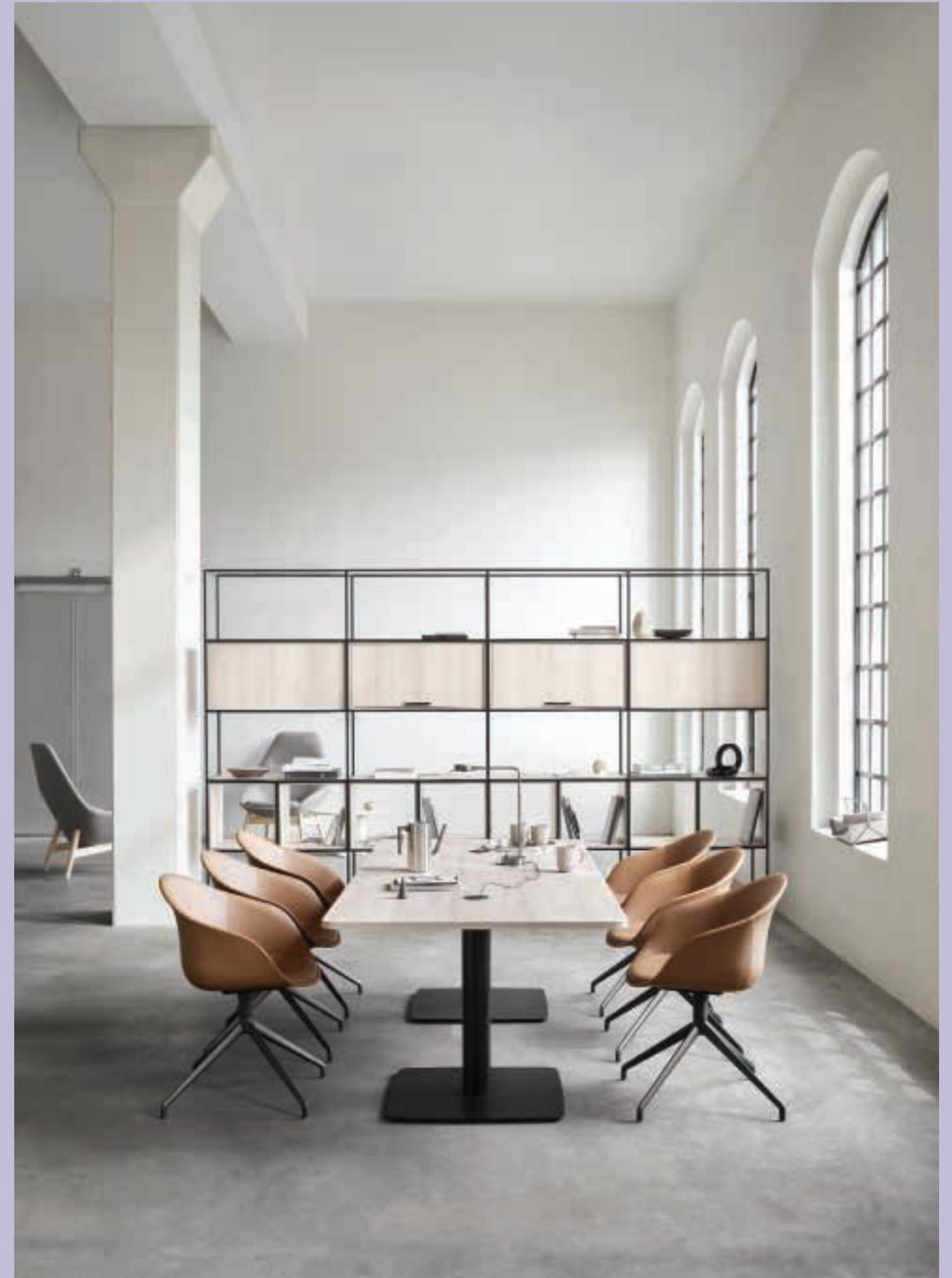
Allermuir

Allermuir is

anything but ordinary

Losing our spark terrifies us into doing different. We're creative souls and anything but ordinary is what drives us on to keep producing the greatest work of our lives. Something different. Something that stands out. That stuns people. Something people lust over. Fear is good. Feel it and embrace it. It is your friend and ally.





Precise.

Precision is a priority. Our designs depend on it. We're a meticulous bunch. Playful, but precise. It starts with getting an accurate understanding of the challenge or objective, and then carries through to the finished design, the testing, the working prototype and ultimately, the product or collection on display in the showroom or ready for the photoshoot.

We're in the business of designing and making beautiful furniture. No compromises.

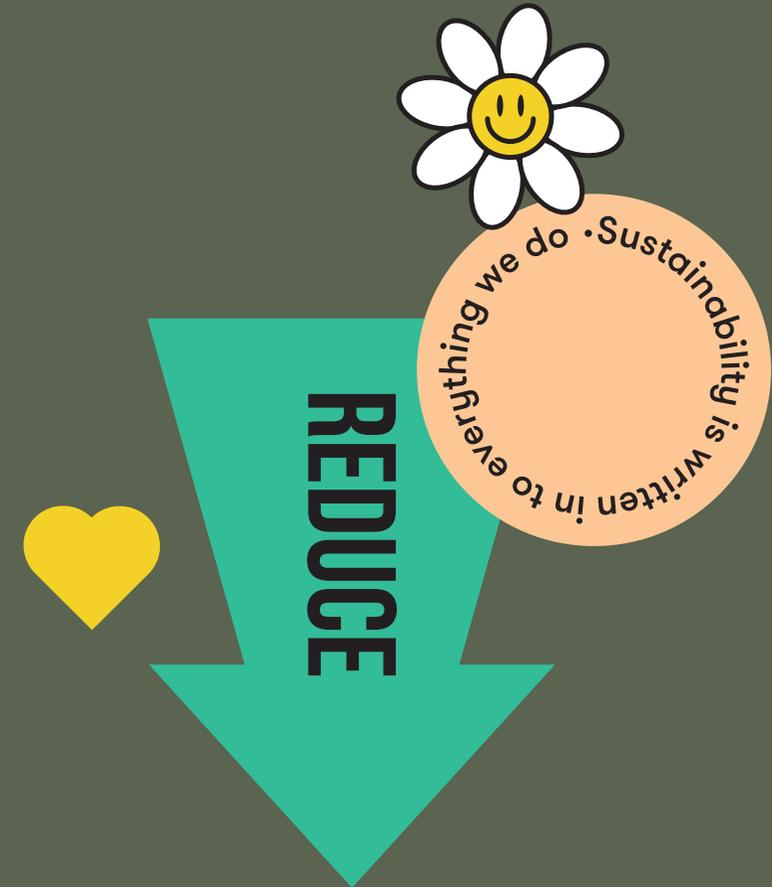


Sustainability at every step.

Sustainability runs deep through everything we do. From the materials we source, to the way we design (eco-design in products is paramount for us) and craft our products, right through to delivery, we're working hard to do the right thing.

For example, Sustain is our very own specialist division which handles all our waste and waste material from the furniture industry in the UK.

As well as looking at ways to reduce our impact through renewable energy, alternative fuel and energy efficiency, we also recycle and reduce waste across the company, and recycle all of the five predominant materials used in modern furniture.



Finally. A no-waste concept tabletop.

**Currently only
25% of the 95%
of textiles that
can be recycled
actually are.**

This is Kvadrat's textile table. It's made from a high-quality circular engineered material that comes from upcycled end-of-life textiles.

The 800mm × 1600mm tabletop recycles the equivalent of up to 70 T-shirts. It's the kind of outstanding innovation that's driving the transition to a no-waste future. Our kind of future.

Turning this...



into this.

We work with the best designers in the world.



Our in-house team — Allermuir Design Studio.

An eclectic bunch of thinkers and makers from all over the world, they're completely obsessed with design.

Based in our purpose-built London design studio, they have a dedicated three-floor facility to design, test, and prototype.

Inspiration, product trends, technology and materials developments go in.

Elegant, innovative furniture comes out. The kind that not only looks beautiful, but minimizes any negative impact on the environment.

Collaboration injects extra inspiration.

Design, design, design.

From day one, Allermuir's been about working with designers from all walks of life, from all over the world. It gives us original designs from different perspectives.

Each designer brings their own magic to create a portfolio of intelligently designed products that are crafted responsibly and finished with a level of comfort and detail that is inimitable.



Pearson Lloyd
Designers of Open, Conic, Kin, Folk and Famiglia



Benjamin Hubert | Layer
Designer of Axyl and Crop



Simon Pengelly
Designer of Host and Venus



SmithMatthias
Designers of Ooty



Mark Gabbertas
Designer of Oran, Orai, Tibo, Mozaik, Plum, Haven and Haven Bench



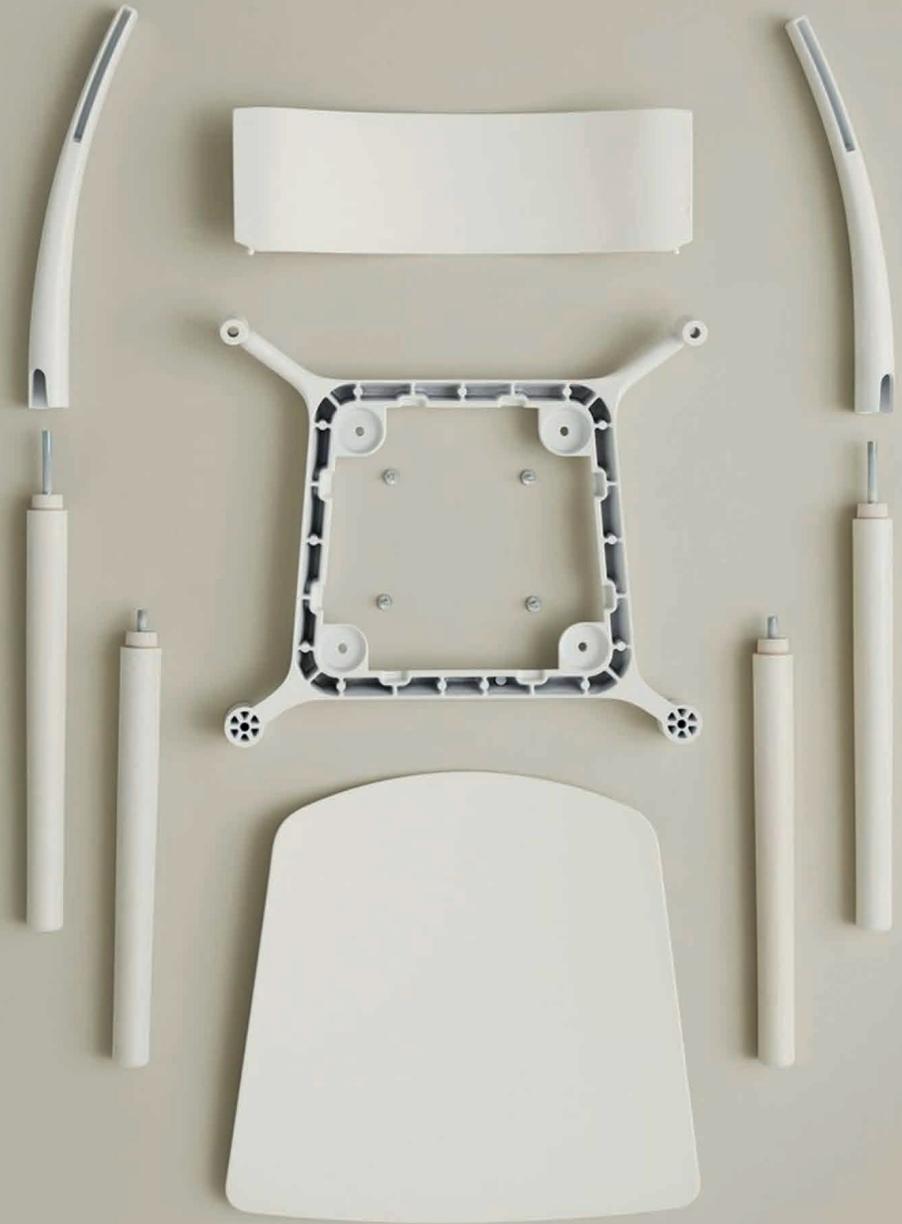
Patrick Norguet
Designer of Bastille

Absolute quality control freaks.

We're makers, not just designers. And from the beginning, we've believed in retaining complete control of quality at every stage of production.

Rather than outsource manufacture and face inevitable compromises, we've invested in highly capable and adaptable production.

We trust everything to our own skilled people and our own proven technology.



Global.

Wherever you are in the world, we won't be far away thanks to our vast network of partners and representatives who understand what it means to be part of the Allermuir family.

We're a global business with manufacturing hubs in Lancashire, North West England, and Maumee in Ohio, USA. And our showrooms in London, New York, Chicago, Bangaluru, Hong Kong and Birmingham, UK are vibrant and inspirational extensions of our personality, showcasing our world-class products with exceptional service delivered by brilliant people.

Swing by, it'd be good to see you.



Take a tour of
Chicago showroom



Take a tour of
London showroom



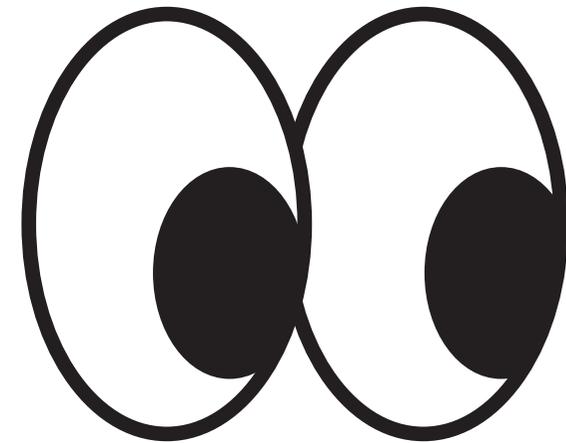
People focused, not trend-following.

In a connected world, it's easy to spiral down an algorithm of trending subjects, objects or aesthetics that other people want us to see.

We step away from the spiral. Instead, we take inspiration from the everyday and the blurred boundaries between personal and professional spaces.

We travel, we collaborate, we look back, we look around. And we make sure our products aren't limited to one purpose. Every product is multi-use. And that's the way we like it.

A hybrid design approach that's focused on people.



For life.

We design and build products to last a long time. So every product's details matter. A lot.

Every single one of them. We pore over them, scrutinize them, and test them over, and over, and over again.

We consider every conceivable stress and strain they may encounter during a long working life. And we even put them under the kind of pressure they're unlikely to experience just to be on the safe side. Because like we said, details matter. A lot.



Playful.

Design is a discipline that often benefits from a lack of discipline. We enjoy letting ourselves go and having a play. Trying crazy stuff that probably won't work, because even if it doesn't, something might happen whilst you're failing, that sparks something else. When you ditch the inhibitions or the constraints of how you'd normally do things, more interesting stuff starts to emerge.

Making mistakes doesn't matter. What matters is enjoying the process. It's our equivalent of getting muddy.



The power to inspire.

Any genre, any time of day, music has the power to inspire. As well as relax, energize, comfort, and make you tap your feet or do a backspin. From opera to hip-hop, we search it out, design by it and share it. Our quarterly magazine, Sketch, features a carefully curated playlist in every issue. Who knows what you'll find when you hit 'Play'?



Allermuir is creative

Open Spotify to scan and listen



Allermuir is fun

Open Spotify to scan and listen

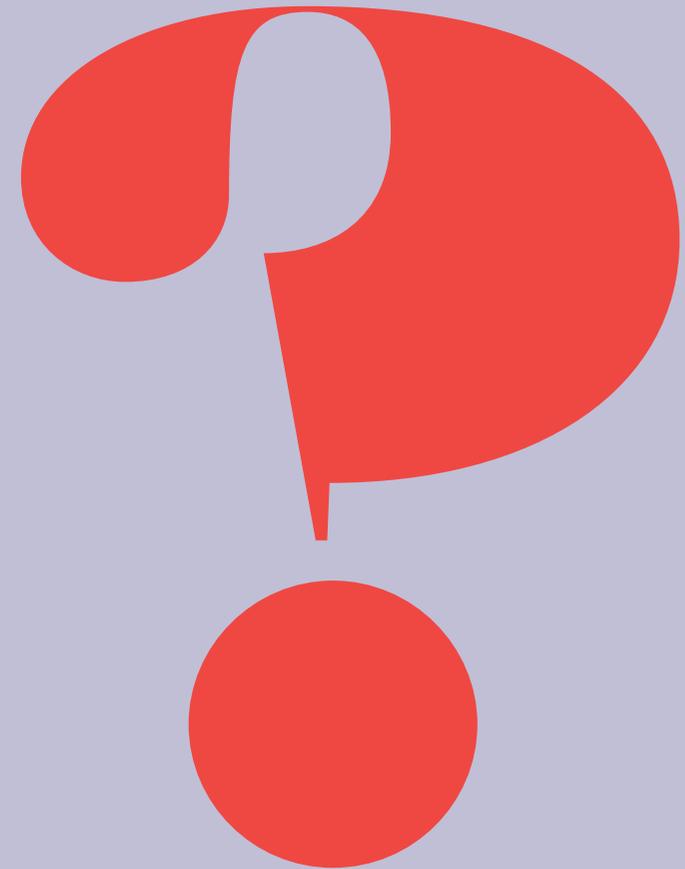


You.

Everything Allermuir is, and does, is because of you. We want to impress you, shock you, inspire you, surprise you, charm you, comfort you, seduce you, intrigue you, wow you. And if you're a like-minded designer, maverick, creative or maker, we're looking to collaborate with people like you. People who aren't afraid of doing things differently.

Always questioning.

Design is not an outcome, it's a journey with no end, a constant pursuit of perfection. We have the stamina and curiosity to keep exploring, keep asking the questions, and all the while ignoring convention, breaking the rules and unearthing inspiration from unexpected places.



We call them finishes but this is where it all begins...

Finishes and fabrics are the things which add that magic dust to a space. Much more than just a practical consideration, they create the right feel and atmosphere, and complete the product experience. We know choosing the right finish or fabric poses a unique set of requirements each time, so we keep options extensive.

Our collection includes:

- Over 125 different finishes
- Huge choice of styles and constructions
- Numerous materials, such as wool, recycled polyester cotton, vinyl and leather
- Portal, our digital tool, that allows you to explore and match which fabrics have been tested and approved to which products
- Online sampling service via the Portal



From hand-crafted upholstery that sings, to...



beautifully colored stains to enhance wood grains.

Color.

Choosing a color is pretty subjective. We all have favourites or different opinions. However, what everyone could agree on is the need to guarantee to get the color you've chosen. We do that.

Our global color palette means that wherever you are in the world, we'll guarantee the continuity of finish, including fabrics. Considering we offer hundreds of thousands of different options to any space or design, we think that's pretty impressive.



<p>Orange Crush Paint Finish</p> <p>allermuir.com</p>	<p>0558 Fabric Kvadrat, Re-wool, 0558 Grade 3</p> <p>allermuir.com</p>	<p>01061 Leather Elmo Leather, Elmosoft, 01061 Grade L3</p> <p>allermuir.com</p>	<p>0612 Fabric Kvadrat, Steelcut 3, 0612 Grade 7</p> <p>allermuir.com</p>
<p>Mellow Yellow Paint Finish</p> <p>allermuir.com</p>	<p>Simonstone Fabric Camira, Yoredale, UDA05 Grade 5</p> <p>allermuir.com</p>	<p>Ash Stock Laminates</p> <p>allermuir.com</p>	<p>White Plastics</p> <p>allermuir.com</p>
<p>Biella Walnut Stock Laminates</p> <p>allermuir.com</p>	<p>Bronze Paint Finish</p> <p>allermuir.com</p>	<p>Sage Plastics</p> <p>allermuir.com</p>	<p>Serendipity Fabric Camira, Synergy Quilt Chevron, QSV08 Grade 7</p> <p>allermuir.com</p>
<p>Bracken Fabric Camira, Craggan Flax, CRA03 Grade 6</p> <p>allermuir.com</p>	<p>Aberlour Fabric Camira, Blazer, CUZ1J Grade 3</p> <p>allermuir.com</p>	<p>Adriatic Fabric Camira, Advantage, AD001 Grade 1+</p> <p>allermuir.com</p>	<p>Haze Blue Paint Finish</p> <p>allermuir.com</p>
<p>Black Paint Finish</p> <p>allermuir.com</p>	<p>Slate Gray Paint Finish</p> <p>allermuir.com</p>	<p>Crayon Gray Paint Finish</p> <p>allermuir.com</p>	<p>60079 Fabric Gabriel, Go Couture, 60079 Grade 3</p> <p>allermuir.com</p>



We get brands. And we get along with the best in the world.

Get a load of our client list. And that's only some of them. We're pretty proud of our partnerships. They span quite a spectrum of sectors, but we've worked closely with them all to get to grips with who they are and how they work. It's helped us make sure that their furniture accurately and appropriately reflects and reinforces their values, propositions, and cultures.

Clients include:

3M, Adobe, Allianz, Amazon, BBC, Dunkin' Donuts, Environment Agency, Hilton, HSBC, IBM, Jaguar, John Lewis, Land Rover, McDonald's, O2, Post Office, NHS, Sony, Starbucks, Transport for London, Twitter, Under Armour, University of Cambridge, Volvo.



Make yourself comfortable.

Products for hospitality:

We've always produced exceptional and original design at a luxury level, with meticulous attention to detail and extreme comfort.

So, it only feels natural to apply it to other places you'd expect those things; hotels, bars, restaurants and hospitality spaces.

We understand brand nuances, we understand international markets, and we know what it's like to make people comfortable.



Furniture worth the commute.

Products for workplaces:

The workplace is now a very different place to what it was just a few years ago.

We've worked with some very big financial institutions and tech companies to help reimagine their spaces for this new era of work. With the demise of purely desk-based work, sofas, and cafeterias have taken over as focal points.

Modern luxury is leading the way, with plush fabrics and premium finishes. Plants and privacy feature heavily too. Agile and collaborative as ever, we're there at the side of businesses helping to make their workplace well worth the commute.



A higher form of education.

Products for education:

Education is a lot more social than it used to be.

We should know, we supplied sofas to an Ivy League university. And whether it's shared, intimate, focused or relaxed, we understand the range of seating and work options that students and teaching staff need.

But we also know that it's more than just comfort and function, it's about versatility, style, finish, durability, and creating an environment that makes students want to choose one place over another.



Home, sweet, wonderful, home.

Products for home:

We're a business that sells to businesses. But quite frankly, what we do sell would be right at home in the home. And that's only becoming more apparent as the world of workplaces becomes more domesticated and comfortable and like somewhere you'd want to hang out in.

So, there you go, it's always been true, just more so now; we design products good enough for your home, good enough to live with.



Original.

It's all come from us. From our designers' inspiration. Every single design we develop is an original. Never been done before. We don't try and imitate or piggyback or steal or copy.

We just try and unleash our creativity and control its quality. Originality is in our DNA. We don't understand any other way. Life would be meaningless without being able to be original.



Our products.

We create inspired products for a wide range of environments, specializing in hospitality, home and workspaces.

From sofas to stools, café tables to conference rooms.

What
we
offer...

Soft Seating

Our range of Soft Seating includes some of our timeless classics such as Open and Famiglia.

Moulded seat shells, cushions with bull nosed edge profiles, tailored upholstery, precise shapes, and visual slenderness are all key characteristics of this diverse range, a perfect marriage of great comfort and form for multiple environments.



Open / Pearson Lloyd

Haven Bench / Mark Gabbertas



Famiglia / Pearson Lloyd



Haven / Mark Gabbertas



Haven / Mark Gabbertas



Tarry / Wolfgang C. R. Mezger



Bastille / Patrick Norguet







← Venus / Simon Pengelly
↓ Qu / Allermuir Design Studio





↑ **Pebble** / Allermuir Design Studio
→ **Mozaik** / Mark Gabbertas



Chairs

Our range of Chairs have been carefully curated and designed to give you a combination of contemporary and classic designs made for a wide range of environments.

Our chairs are some of our most awarded products, each product has its own strong design language, elegant characteristics, and breadth of choice, that can brighten up any environment.



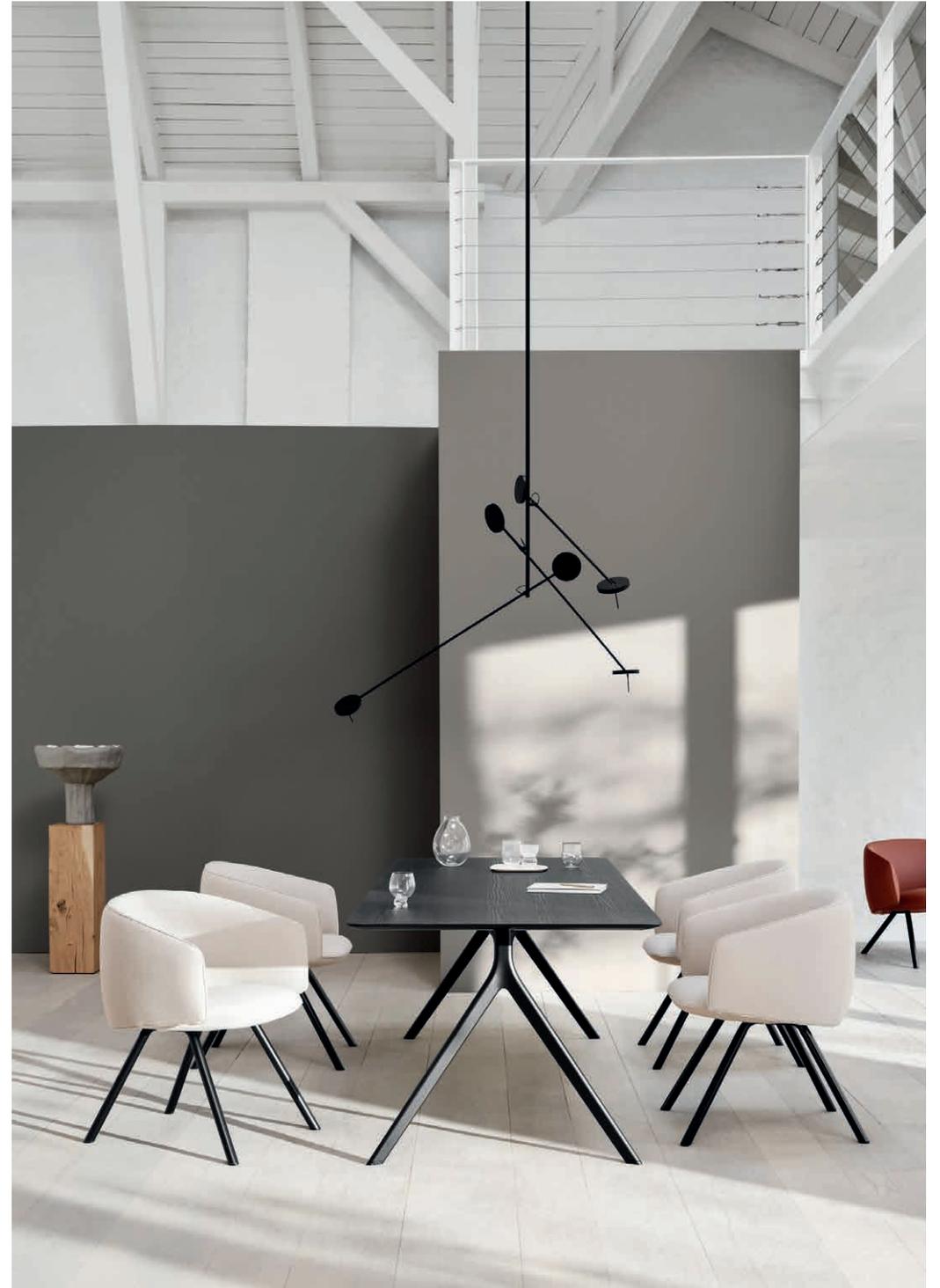








→ Bastille / Patrick Norgeut
↓ Cardita / Martin Ballendat





← Mollie / John Coleman
↓ Phoulds / Allermuir Design Studio





Stools

Many of our chairs come with a stool variation to ensure a harmony within your environment and furniture.

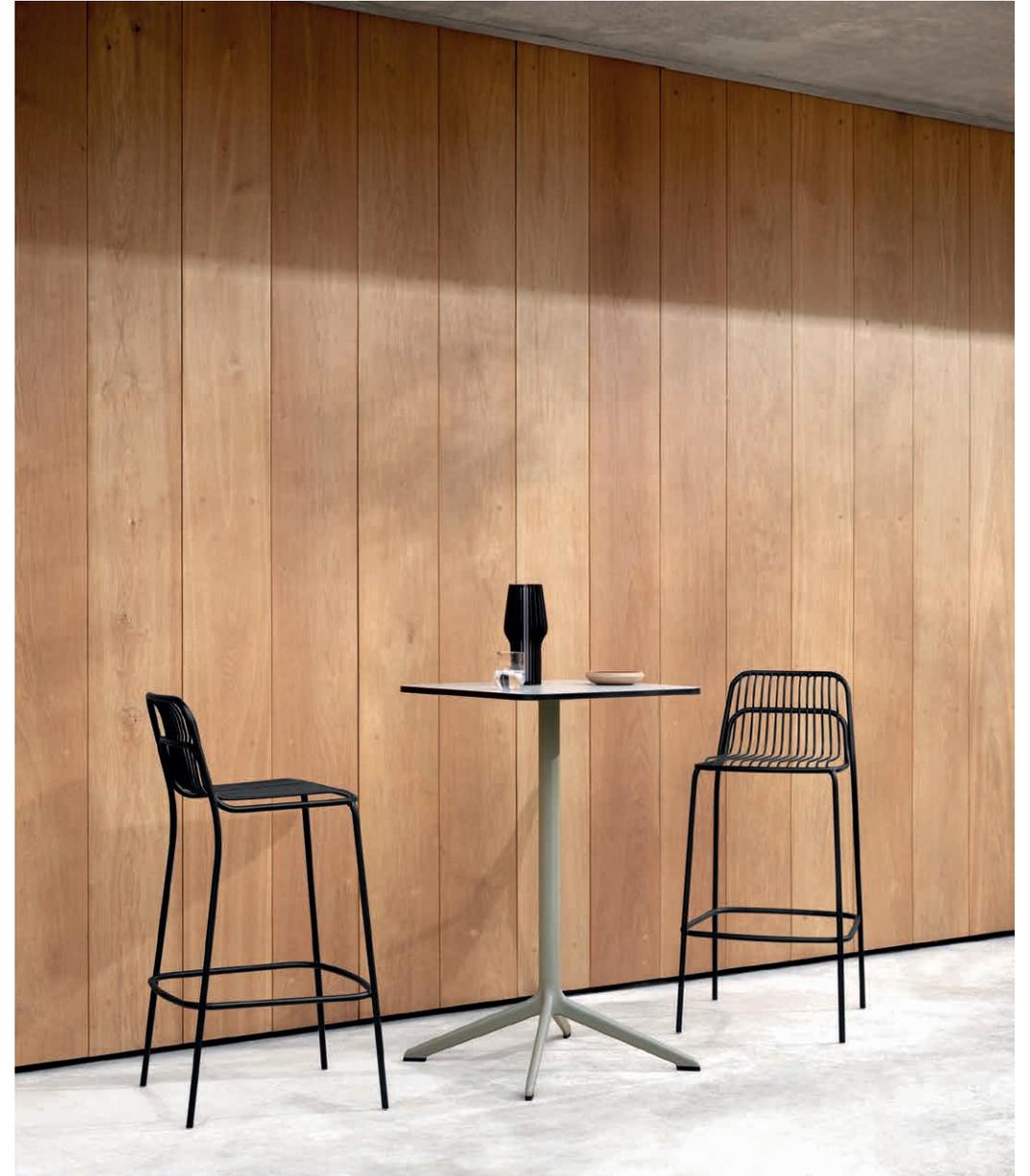
Our stools complement dining, bars, cafés, and workspaces perfectly. With a wide range of stools to choose from, you can create a beautiful space that works cohesively.

Ooty / SmithMatthias





← Folk / Pearson Lloyd
↓ Crop / Benjamin Hubert | Layer



→ **Axyl** / Benjamin Hubert | Layer

↓ **Mollie** / John Coleman







Sofas

Our range of Sofas are lavishly generous in their comfort, balanced with architectural lines finished with exquisite detailing.

The range offers compact versions with slimmed-down proportions that are generously deep and luxurious. Every sofa, whatever you choose, is beautifully designed and carefully hand-crafted.

Orai / Mark Gabbertas













Tables

Our range of Tables are available in square, rectangular, and round, all in varying sizes and heights.

Each one of our Tables has been curated to offer a simple, yet stylish range of solutions made for dining, working and relaxing. From small occasional tables to large meeting tables, we have an elegant solution to complement your space.

Axyl / Benjamin Hubert



Axyl / Benjamin Hubert | Layer





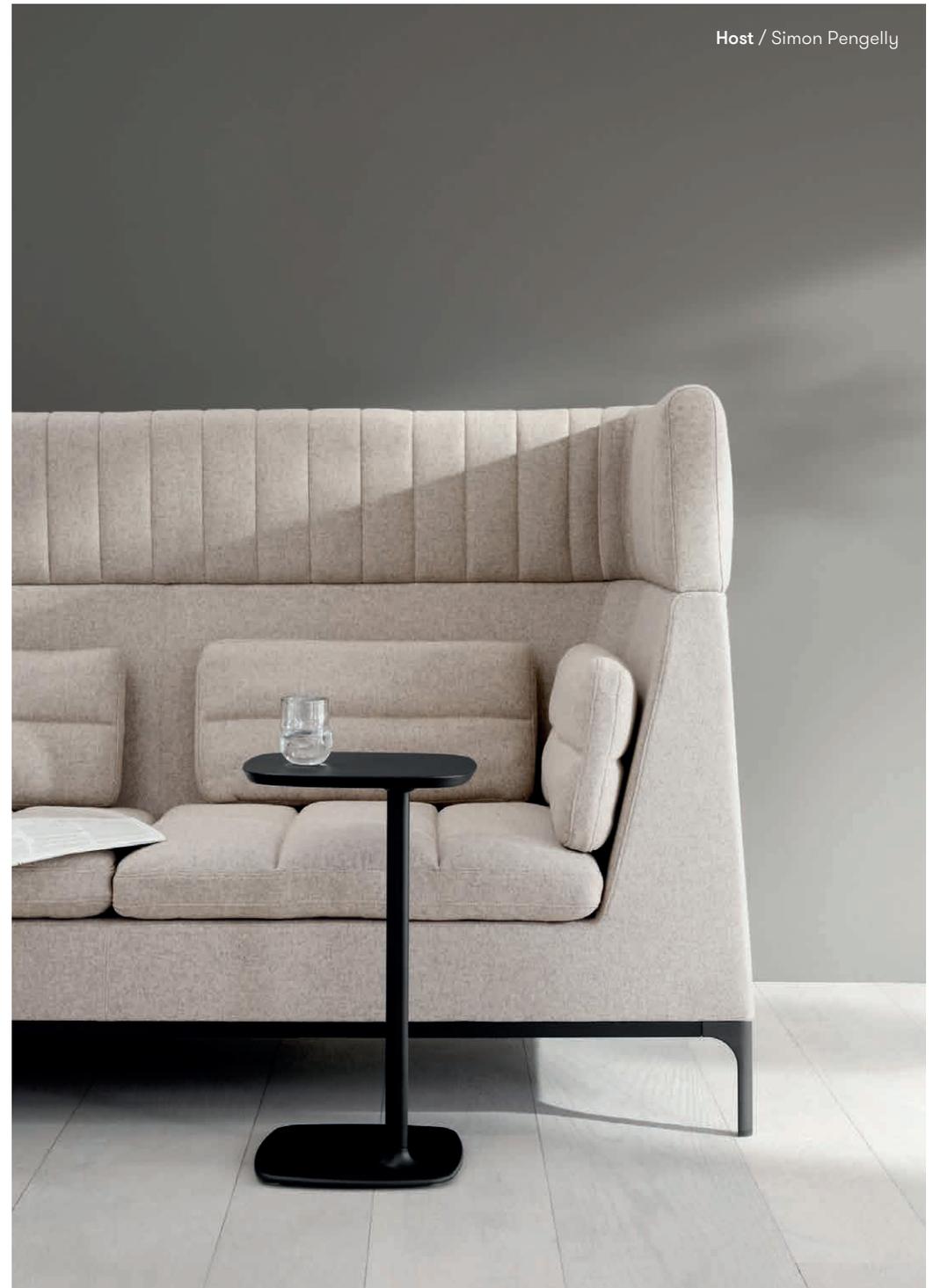


FortySeven / Allermuir Design Studio





Cirque / Allermuir Design Studio



Host / Simon Pengelly



Storage

We create storage solutions with efficiency and elegance in mind. Giving you a beautifully crafted solution that is both inspired by function and form.

We've designed storage systems that are modular, compact, expansive and efficient. We've worked together with some of the world's best designers to give you striking architectural solutions that can be tailored to any environment.





→ Crate Mobile / Allermuir Design Studio
↓ Crate Credenza / Allermuir Design Studio





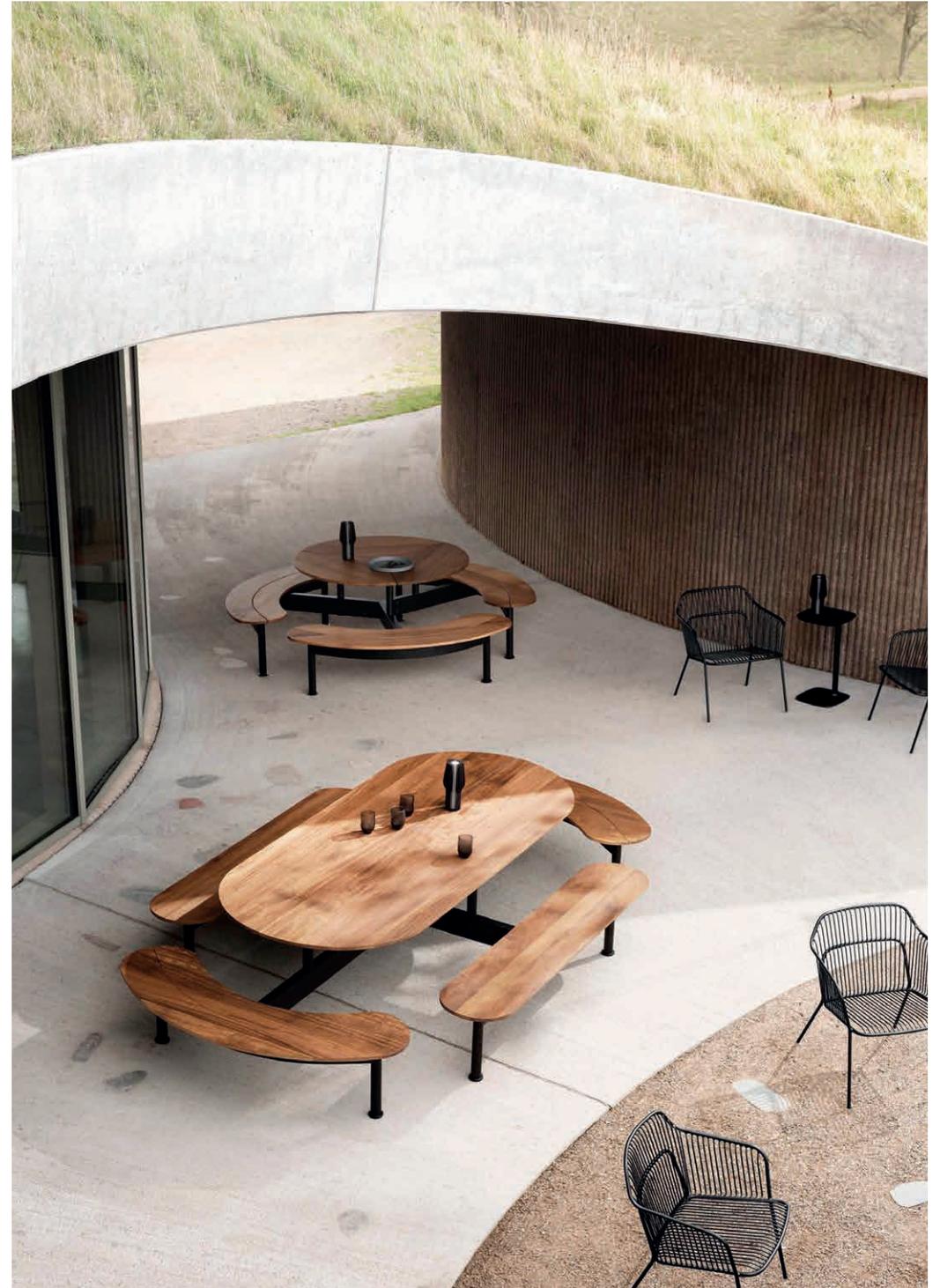
Mozaik / Mark Gabbertas

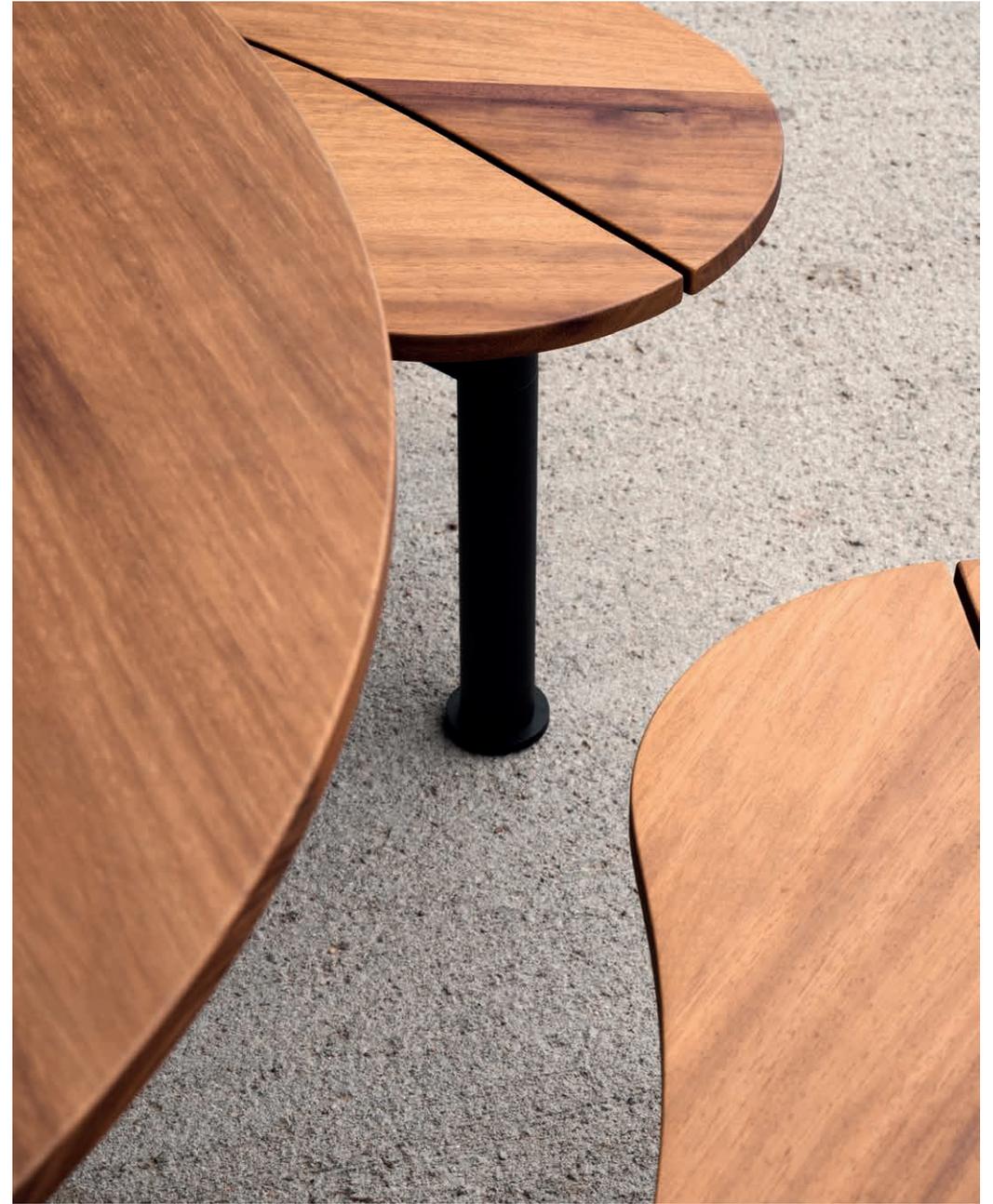


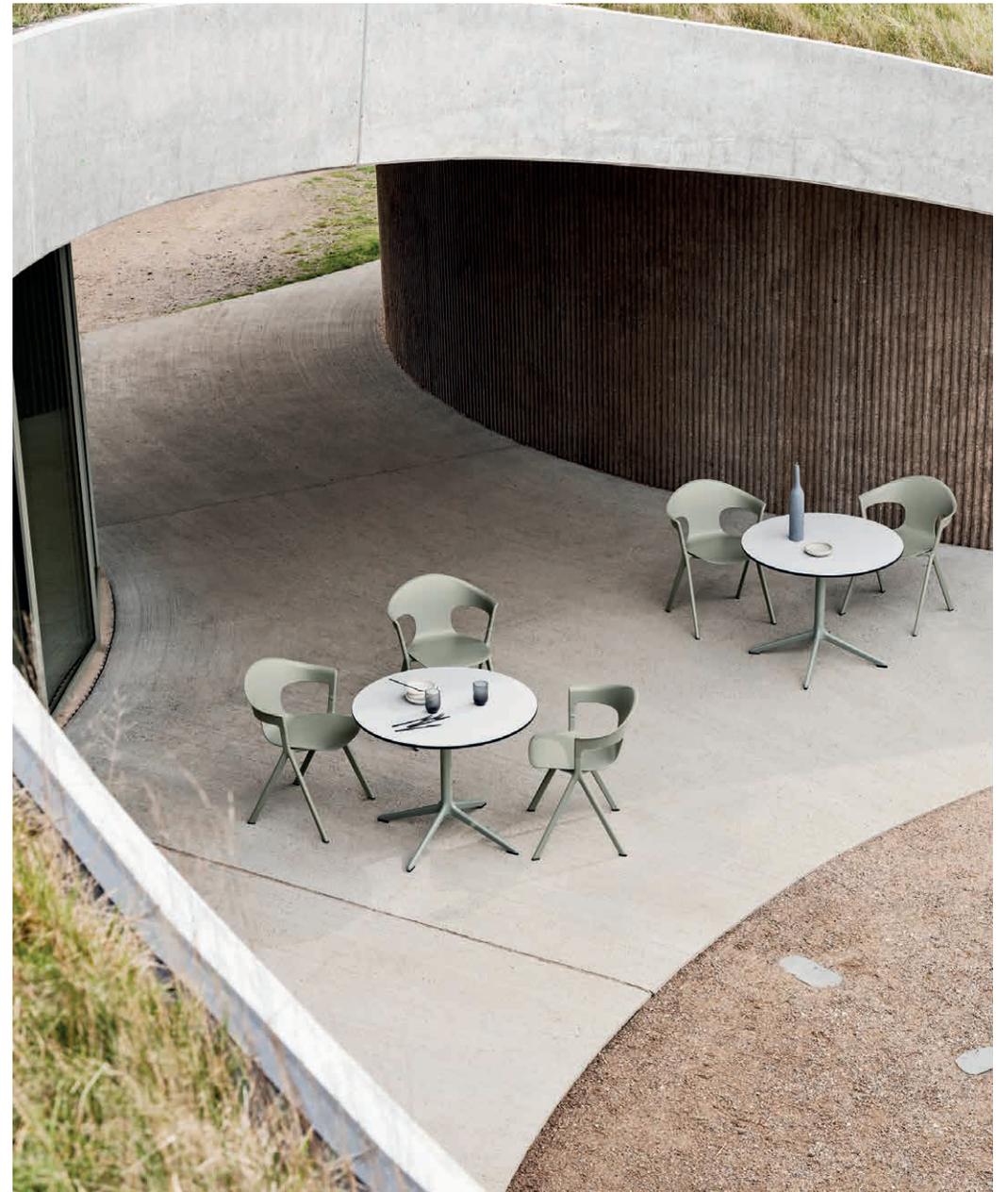
Outdoor

Our collection of outdoor furniture comprises of a mix of outdoor furniture collections that have the versatility to be used indoor as well.

Designed to fit a wide variety of environments including cafés, restaurants, gardens and terraces.







↑ Axyl / Benjamin Hubert | Layer
← Crop / Benjamin Hubert | Layer





This is Allermuir.

We create contemporary furniture for offices, homes and public spaces.

We began in 1970 and from day one we have partnered with the world's best designers.

We exist to inspire. We look to fashion, art and architecture for our ideas. We have no set style, our ethos is to set trends, not follow them.

We are craftsmen. Our products are impeccably made, and deliver satisfaction at every level, from the way they look to the way they feel.



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Join the conversation:
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Allermuir *Part of* **The Senator Group**

The Senator Group is the glue that unites all the individual product brands together with exceptional people, service, and unrivalled manufacturing capability.

The Senator Group and its house of brands has grown into one of the largest office furniture manufacturers in the world, remaining an independent, family-owned business meaning attention to detail, integrity, investment in people, and passion for design.

Rather than outsource manufacturing and face the inevitable compromises of oversight and agility that entails, we've continued to invest in highly capable and adaptable production technology. Trusting everything to our own skilled people and keeping our own technology cutting edge is The Senator Group's secret to quality.

www.thesenatorgroup.com

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