



Collections

Chairs and Stools

Allermuir

Allermuir is...

anything but ordinary

Losing our spark terrifies us into doing different. We're creative souls and anything but ordinary is what drives us on to keep producing the greatest work of our lives.

Something different. Something that stands out. That stuns people. Something people lust over. Fear is good. Feel it and embrace it. It is your friend and ally.



Axyl



Axyl is a collection offering a sophisticated combination of recognizable elements. Comprising of an arm chair, stool, bench and range of tables, Axyl utilizes a strong geometric design language that is entirely original yet draws on familiar references to create a range of highly functional seating.





Benjamin Hubert | Layer



Benjamin Hubert is a British design entrepreneur and the founder of Layer, an agency focused on experience-driven design for both the physical and digital worlds. He has partnered with a number of globally recognized brands, including Nike, Samsung, Braun, BMW, Oral B, Panasonic and Maggie's cancer charity.

“Design is a tool for change, it’s a tool to make things easier to make things better, to make things happier and healthier. We have a responsibility, we’re not just here to create the next nice thing”

In September 2015, Hubert re-branded Benjamin Hubert Ltd as Layer, a new agency with a focus on creating meaningful experiences based on extensive research and human behavior. The agency's practice incorporates diverse industries, including industrial design, mechanical and electrical engineering, user experience design, user interaction design, branding, and human-centered research.



Crop



Crop is a family of outdoor chairs, this durable seating collection durable seating is suitable for al fresco dining and socializing in a variety of hospitality, commercial and residential settings.



Bastille



Bastille is a seating family made up of a dining, lounge and bar stool with a minimalist, yet luxurious aesthetic.

The collection was designed specifically with hospitality environments in mind although with the increased merging of interior styles in corporate and hospitality markets the collection can easily transition between both.





An icon of French Design, Patrick Norguet draws inspiration from the world around us. He designs products whose relevance and modernity withstand the test of time.

Since the start of his career, Patrick Norguet has been involved in collaborations with the fashion world, iconic brands such as Louis Vuitton, Lanvin, Guerlain and Christian Dior. His design talent across industrial design and interior design projects have helped bring the spirit authenticity and elegance to the international design scene. His works represent the ideal union between fashion, design and a renowned "French touch".

For Patrick Norguet, design is first and foremost about happy encounters, from collaboration with manufacturers to designing consumer products and luxury objects with compelling passion. In 2000 he opened his personal design office and was awarded "Designer of the Year" in 2005. Some of his works are part of the permanent collections of prestigious museums, such as the Museum of Modern Art in New York.



Folk



Folk is family of chair, stool and tables designed for Allermuir by Pearson Lloyd.

The range of wood, plastic, metal finishes, different colors, and upholstery options allow you to change Folk's flavour to create range of different but complementary chairs.

It's flat pack - no glue - assembly and minimized usage of sustainable materials make it a meaningful contribution to ward an over production.





Pearson Lloyd is a product, furniture and innovation design studio led by founders Luke Pearson and Tom Lloyd, and run from a studio in Shoreditch, East London.

For the last twenty years, the agency has designed products, systems and environments for the home, workplace, transport and healthcare sectors. In 2008, Luke and Tom were awarded the distinction of Royal Designers for Industry by The Royal Society of Arts in 2012 were named in the top 50 designers 'Shaping the Future' by Fast-Co Magazine in New York.

The agency's work is driven by a need to understand and interpret a world that is experiencing rapid and often unexpected change. It's in depth research into these changes - in both the material and digital world - enables Pearson Lloyd to create design solutions that are appropriate and relevant for manufacturers, brands and users. The studio is highly collaborative in its approach. It embraces the restrictions imposed by product type, function, material and process and delivers products that are beautiful, efficient and useful.



Kin



Kin is a family of elegantly strong mono-shell seating designed for Allermuir by Pearson Lloyd.

The range comprises a tub chair, an armchair, a side chair and stool, but with myriad base, color, plastic and upholstery options, the family extends to multiple interlinked possibilities that will always bear a likeness to one another.









Famiglia



Designed by Pearson Lloyd for Allermuir as a harmonious collection of seating and tables, the all new Famiglia suits both formal and informal settings. Re-imagined with improved comfort and refined silhouettes, the family's subtle update includes 6 completely new chairs. The Famiglia collection consists of low, mid, high-back and lounge chairs, as well as light work tables.







Cardita



Cardita is inspired by the beautiful leather seats found in luxury vintage cars. A simple yet intelligent frame is complemented by classic upholstery detailing, which not only exudes opulence, but also is exceptionally comfortable.



Mollie

Mollie / John Coleman



A luxurious and satisfying design, Mollie is suited to hotel and restaurant dining, bars or corporate environments.

Across the collection Mollie's classic silhouette retains the original design, featuring a deeper, fuller back support and generous seat width.

John Coleman



John Coleman trained at the Royal College of Art and established his own company in 1981. Coleman's work is characterized by its clean lines and simple, balanced forms. His signature designs are restrained, understated, and timeless, pared down to the essentials.

Coleman's designs have been commissioned, exhibited and published worldwide.



JoJo



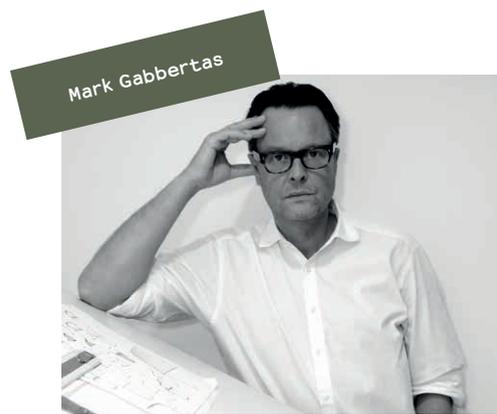
JoJo is an elegant and curvaceous stool created from 3D veneered Plywood or PU to provide comfortable shaped seating.



Tommo



Tommo / Mark Gabbertas



Mark Gabbertas

Designer of: Oran, Orai, Tibo, Mozaik, Plum, Haven and Haven Bench

Mark Gabbertas is a furniture designer with a different perspective. After ten years in advertising, he trained and worked as cabinet maker, before establishing the Gabbertas studio in 2001. The intent is to create character through simplicity via the rigorous pursuit of designs that have both an elegance and a lasting aesthetic... it is all too easy to shock, but much more difficult to please.

“Ours is not an obsession with form as an end in itself, but with the emotion it incites. Our work is rooted in the conviction that furniture has the ability to influence how people behave, perform, and interact, but most important, how they feel.”

Mark's approach has earned his designs for Allermuir numerous including a Red Dot and Design Guild Mark for the design of Haven and more recently a Design Guild Mark and a Silver Best of NeoCon Award for the design of Mozaik.

Ooty



Ooty / SmithMatthias

SmithMatthias

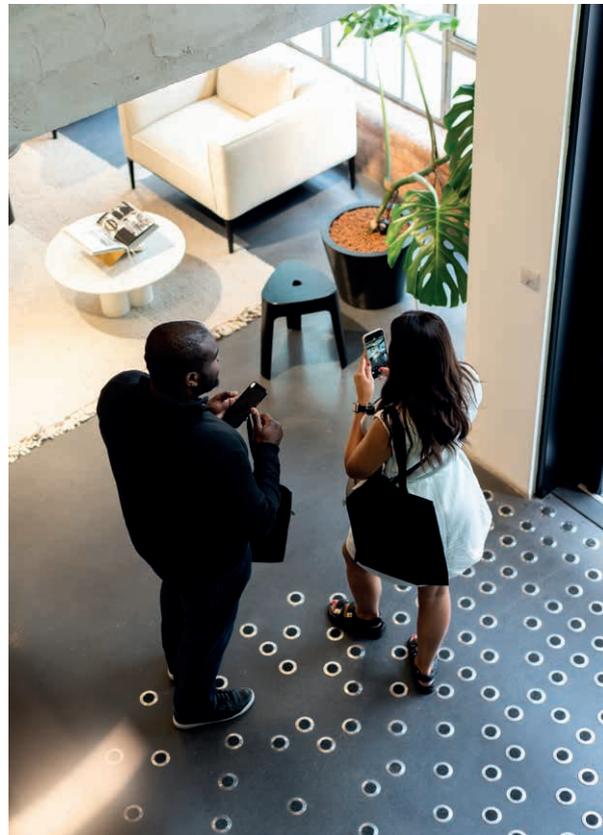


Designers of: Ooty

SmithMatthias was founded by Jack Smith and Gemma Matthias in 2014. The multi-disciplinary design studio applies a rigour and thoughtfulness to create soulful and impactful work. The studio is based in Brixton, a vibrant, bustling district of London.

Driven by the challenge to leave a positive footprint, SmithMatthias' philosophy takes an exploratory and reductive approach by stripping a concept down to its barest essentials, considering all aspects of form and function and introducing richness through material and craft. Their creative partnership thrives on problem solving to re-imagine products with intelligence, innovation, and attention to detail.

Come and say hello..



Wherever you are in the world, we won't be far away thanks to our vast network of partners and representatives who understand what it means to be part of the Allermuir family.

We're a global business with manufacturing hubs in Lancashire, North West England, and Maumee in Ohio, USA. And our showrooms in London, New York, Chicago, Bangaluru, Hong Kong, Birmingham, and Dubai, are vibrant and inspirational extensions of our personality, showcasing our world-class products with exceptional service delivered by brilliant people.

Swing by, it'd be good to see you.



Take a tour of
Chicago showroom



Take a tour of
London showroom



Take a tour of
Dubai showroom

Allermuir is design, design, design
 Allermuir is detail driven
 Allermuir is sustainable
 Allermuir is colour
 Allermuir is Allermuir design studio
 Allermuir is not defined by trends
 Allermuir is just right
 Allermuir is finishes
 Allermuir is a manufacturer
 Allermuir is you
 Allermuir is precise
 Allermuir is for life
 Allermuir is people
 Allermuir is music
 Allermuir is always questioning
 Allermuir is playful
 Allermuir is a sketch
 Allermuir is reclaimed
 Allermuir is fashion
 Allermuir is stop collaborate and listen
 Allermuir is detail
 Allermuir is outdoor
 Allermuir is for the here and now
 Allermuir is architectural
 Allermuir is pulp
 Allermuir is hospitality
 Allermuir is mobile
 Allermuir is playful
 Allermuir is love
 Allermuir is workplace
 Allermuir is seductive
 Allermuir is recycled
 Allermuir is calming
 Allermuir is inviting
 Allermuir is stickers
 Allermuir is award winning
 Allermuir is original
 Allermuir is anything but ordinary

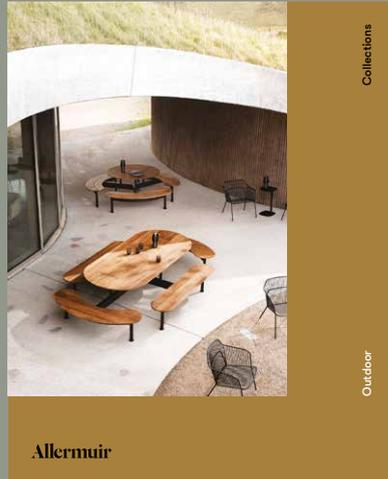
Allermuir

Brand Book

Offline Directory

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Offline Directory



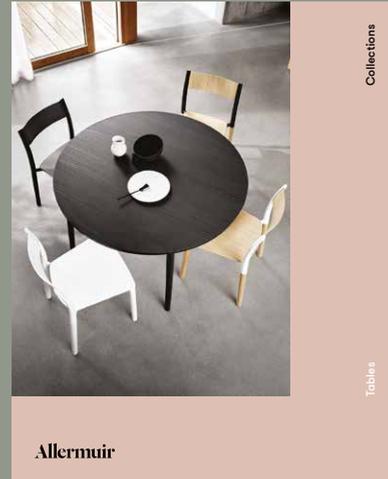
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Outdoor Collection



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Sofa and Soft Seating Collection



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Tables Collection



Newspaper Edition #1



Newspaper Edition #2

Still need an injection of extra inspiration?

From day one, Allermuir's been about collaborating with creatives from all walks of life, from all over the world: product design to graphic design, photographers to copywriters and everything in between.

We do this to get original ideas all from different perspectives. It also means we like to create beautiful literature, and collateral, to match our thoughtfully designed products.



Scan here to discover more...

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