

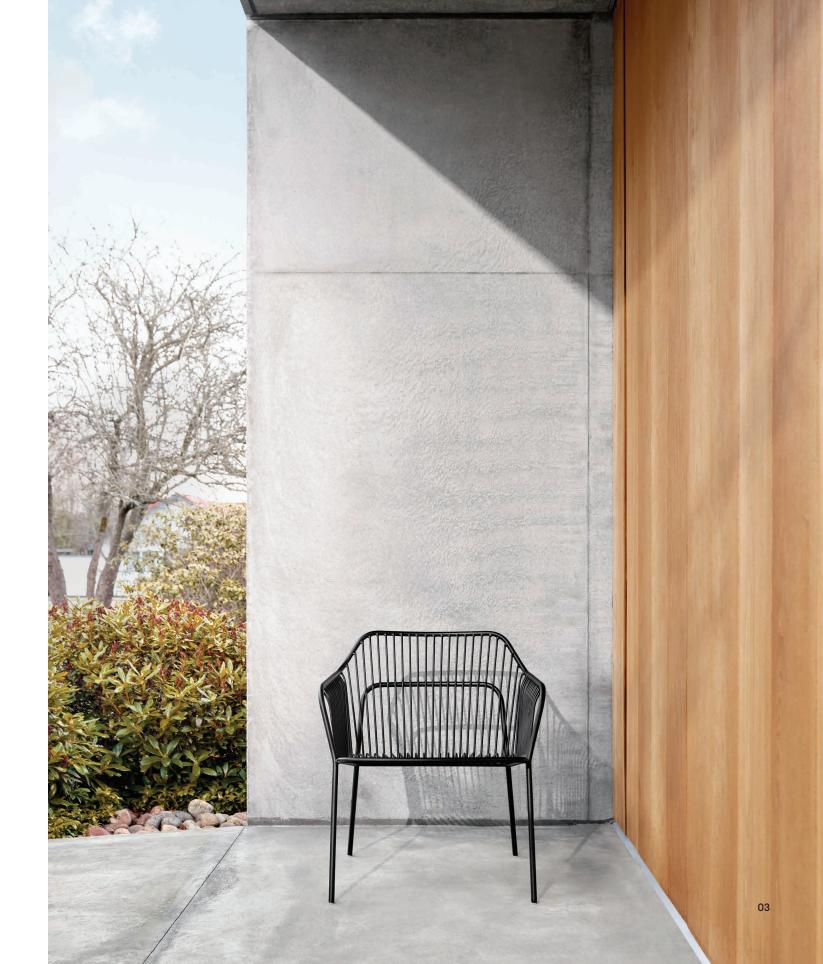
Allermuir

Allermuir is...

anything but ordinary

Losing our spark terrifies us into doing different. We're creative souls and anything but ordinary is what drives us on to keep producing the greatest work of our lives.

Something different. Something that stands out. That stuns people. Something people lust over. Fear is good. Feel it and embrace it. It is your friend and ally.

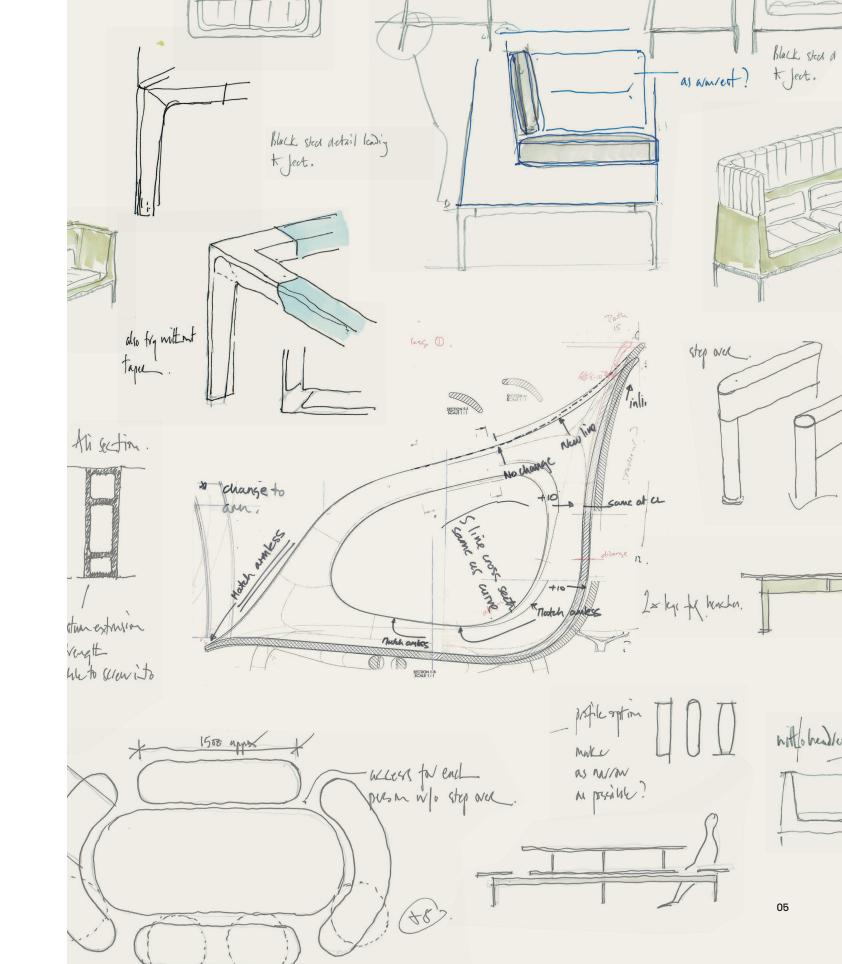


Allermuir is...

design, design, design.

You can make things well with tools, equipment, techniques, technology and machinery. But without ideas that have been inspired, agonized over, adapted, shared, explored and crafted, you're just one of many. This requires a creative, collaborative culture where design takes a lead to give you an edge.

We have strength, wit and perseverance. We have ambition, a conscience, a love of art and a team of brilliant people, but the one thing that unites us all, above all else, is design.





Axyl

Benjamin Hubert | Layer



Designer of: Axyl and Crop.

80

Benjamin Hubert is a British design entrepreneur and the founder of Layer, an agency focused on experience-driven design for both the physical and digital worlds. He has partnered with a number of globally recognized brands, including Nike, Samsung, Braun, BMW, Oral B, Panasonic and Maggie's cancer charity.

"Design is a tool for change, it's a tool to make things easier to make things better, to make things happier and healthier. We have a responsibility, we're not just here to create the next nice thing."

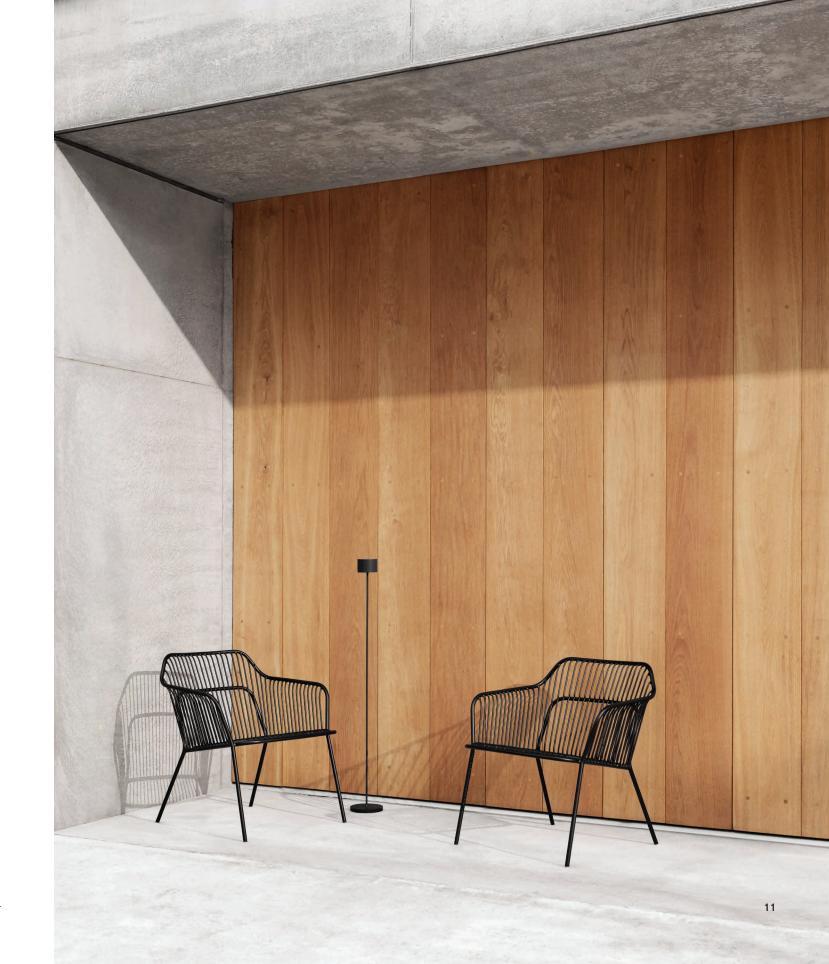
In September 2015, Hubert re-branded Benjamin Hubert Ltd as Layer, a new agency with a focus on creating meaningful experiences based on extensive research and human behavior. The agency's practice incorporates diverse industries, including industrial design, mechanical and electrical engineering, user experience design, user interaction design, branding, and humancentered research.



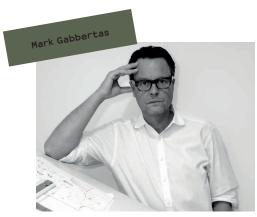
Axyl / Benjamin Hubert | Layer

Crop





Tibo

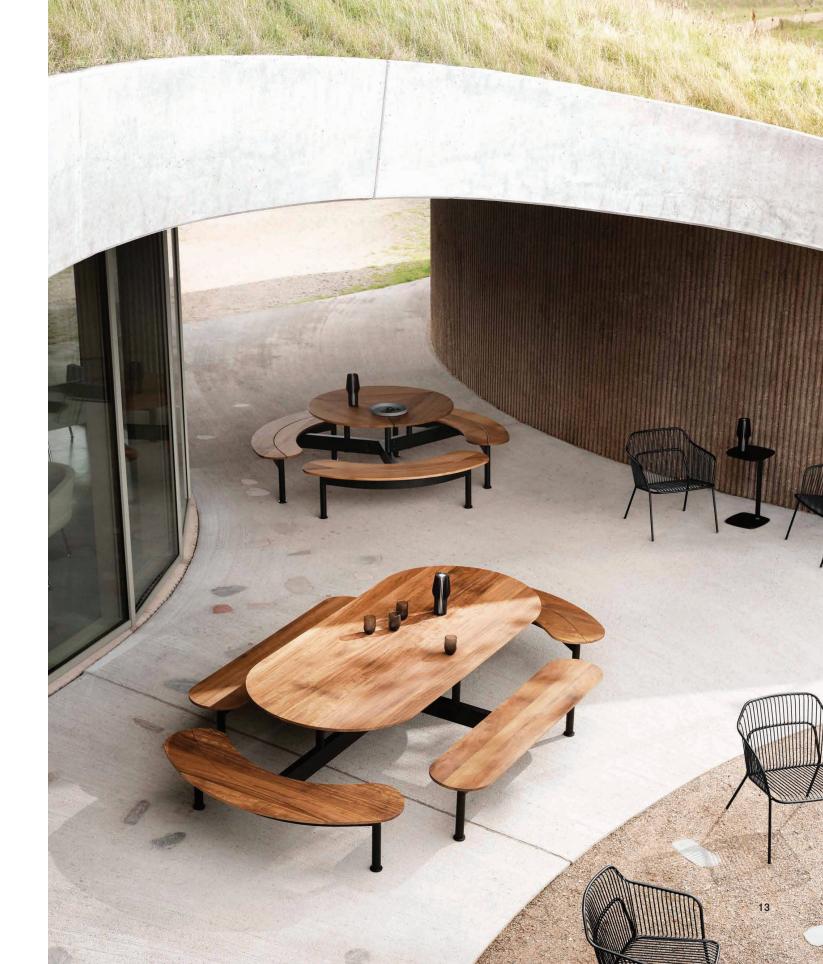


Designer of: Oran, Orai, Tibo, Mozaik, Plum, Haven and Haven Bench

Mark Gabbertas is a furniture designer with a different perspective. After ten years in advertising, he trained and worked as cabinet maker, before establishing the Gabbertas studio in 2001. The intent is to create character through simplicity via the rigorous pursuit of designs that have both an elegance and a lasting aesthetic... it is all too easy to shock, but much more difficult to please.

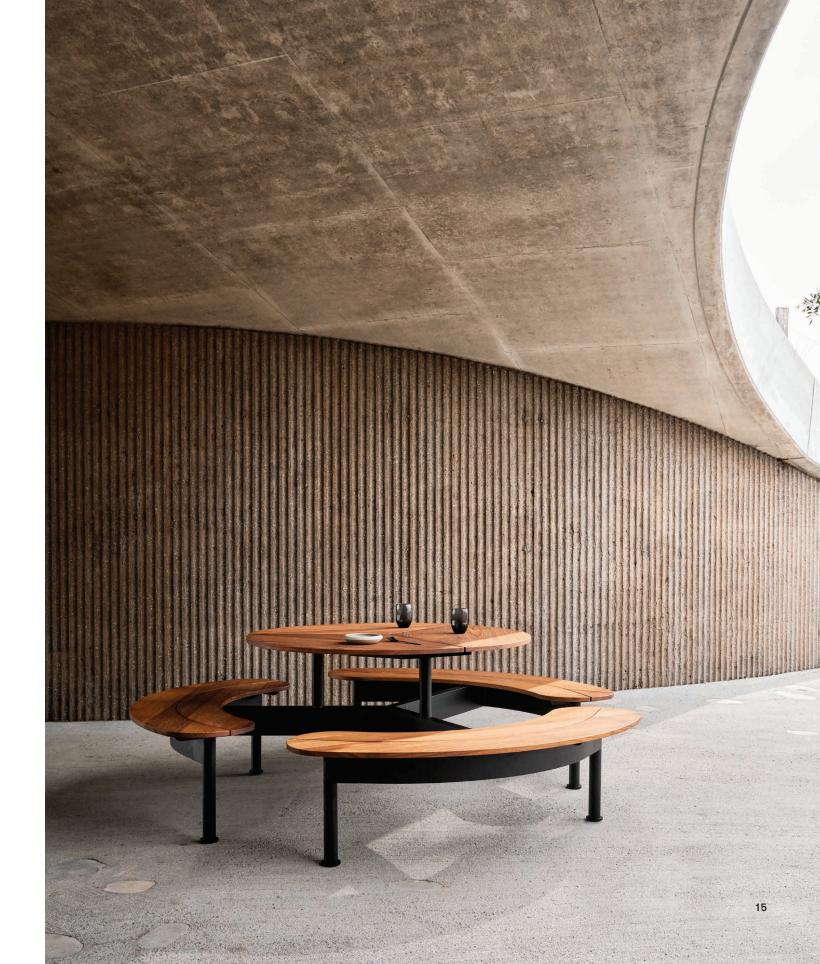
"Ours is not an obsession with form as an end in itself, but with the emotion it incites. Our work is rooted in the conviction that furniture has the ability to influence how people behave, perform, and interact, but most important, how they feel."

Mark's approach has earned his designs for Allermuir numerous including a Red Dot and Design Guild Mark for the design of Haven and more recently a Design Guild Mark and a Silver Best of NeoCon Award for the design of Mozaik.

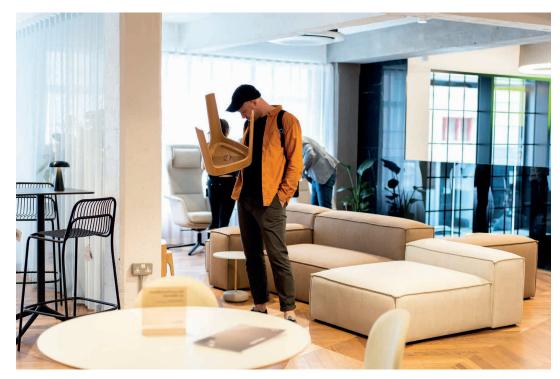


12 Tibo / Mark Gabbertas

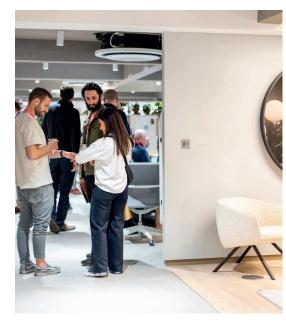




Tibo / Mark Gabbertas







Come and say hello...

Wherever you are in the world, we won't be far away thanks to our vast network of partners and representatives who understand what it means to be part of the Allermuir family.

We're a global business with manufacturing hubs in Lancashire, North West England, and Maumee in Ohio, USA. And our showrooms in London, New York, Chicago, Bangaluru, Hong Kong, Birmingham, and Dubai, are vibrant and inspirational extensions of our personality, showcasing our world-class products with exceptional service delivered by brilliant people.

Swing by, it'd be good to see you.



Take a tour of Chicago showroom



Take a tour of London showroom



Take a tour of Dubai showroom

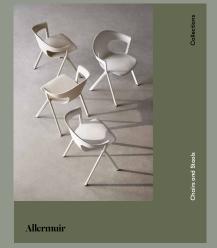
Allermuir is design, design, design
Allermuir is detail driven
Allermuir is colour
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Allermuir is not defined by trends
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Offline Directory

Allermuir

Brand Book

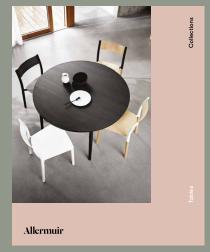
Offline Directory



Chairs and Stools Collection



Sofa and Soft Seating Collection



Tables Collection



Newspaper Edition #1



Newspaper Edition #2

Still need an injection of extra inspiration?

From day one, Allermuir's been about collaborating with creatives from all walks of life, from all over the world: product design to graphic design, photographers to copywriters and everything in between.

We do this to get original ideas all from different perspectives. It also means we like to create beautiful literature, and collateral, to match our thoughtfully designed products.



Scan here to discover more...

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