

US

SKETCH

01

Products. Ideas. Opinions.



Allermuir | SENATOR

INTRODUCING SKETCH

**Welcome to the first issue
of Sketch, a new publication
from Allermuir and Senator.**

*Sketch is a forum to showcase new
ideas, trends, opinions and products
from both Allermuir and Senator.*

*Two completely different brands
but with one vision to create innovative
products for the workplace.*

*In each edition we'll take a creative
look at all the different ways
we all work, and suggest ideas,
improvements, small hacks,
big changes, all to help inspire you.*

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OPEN BRIEFING

Is this the greatest opportunity to change our office space?

The role of the workplace is currently being discussed in more detail, and depth, than ever before.

As humans the way we interact with physical furniture, engages with our senses. It's one of the few objects — other than our clothes — that we're in physical contact with, for large amounts of time, making furniture such an important presence in our daily lives.

We're surrounded by it, making our relationship between the arrangement in which we use it, and the shape in which we fashion it, so integral.

As well as playing a functional part, furniture can affect our daily mood and behaviour. Meaning specific pieces can reduce distraction or increase focus and stimulate our creativity.

Over the recent month's our lives have been transformed, our working patterns have changed, and it's highlighted more than ever the need for furniture to work at — whether that's a desk or a sofa.

Every workplace is largely defined by the furniture that's within it. Is it still fit for purpose? Does it suit the way you work? Does it suit the cultural shift in attitude towards flexible or hybrid working?

The role of the workplace, more than ever, is about having a space to collaborate, a space to discuss ideas, stimulate creativity, learn and to socialize. One way to approach this is by asking, what does your workplace have to offer? Is it a place that reinforces your organizations culture? Is it the place that champions social interaction? Is it the place that reflects new working routines and cultures?

Improving workplace furniture isn't the quickest, it isn't the easiest, but it is the most cost-effective way to transform, not just your workspace but more importantly your working culture.

INTRODUCING PLAY

Optimising performance through Play

by **SENATOR**

As we transition from the traditional fixed desk office into a more open, collaborative, and informal, working style, so to have our everyday working requirements.

Play is a solution that enables users to store, divide, meet, and work, in anyway they deem fit in that moment.



Play Tables, Play Storage





Play Tables, Play Mobile Unit



Play is a range full of endless opportunities and possibilities that can be uniquely configured time and time again to suit the demands of your space.



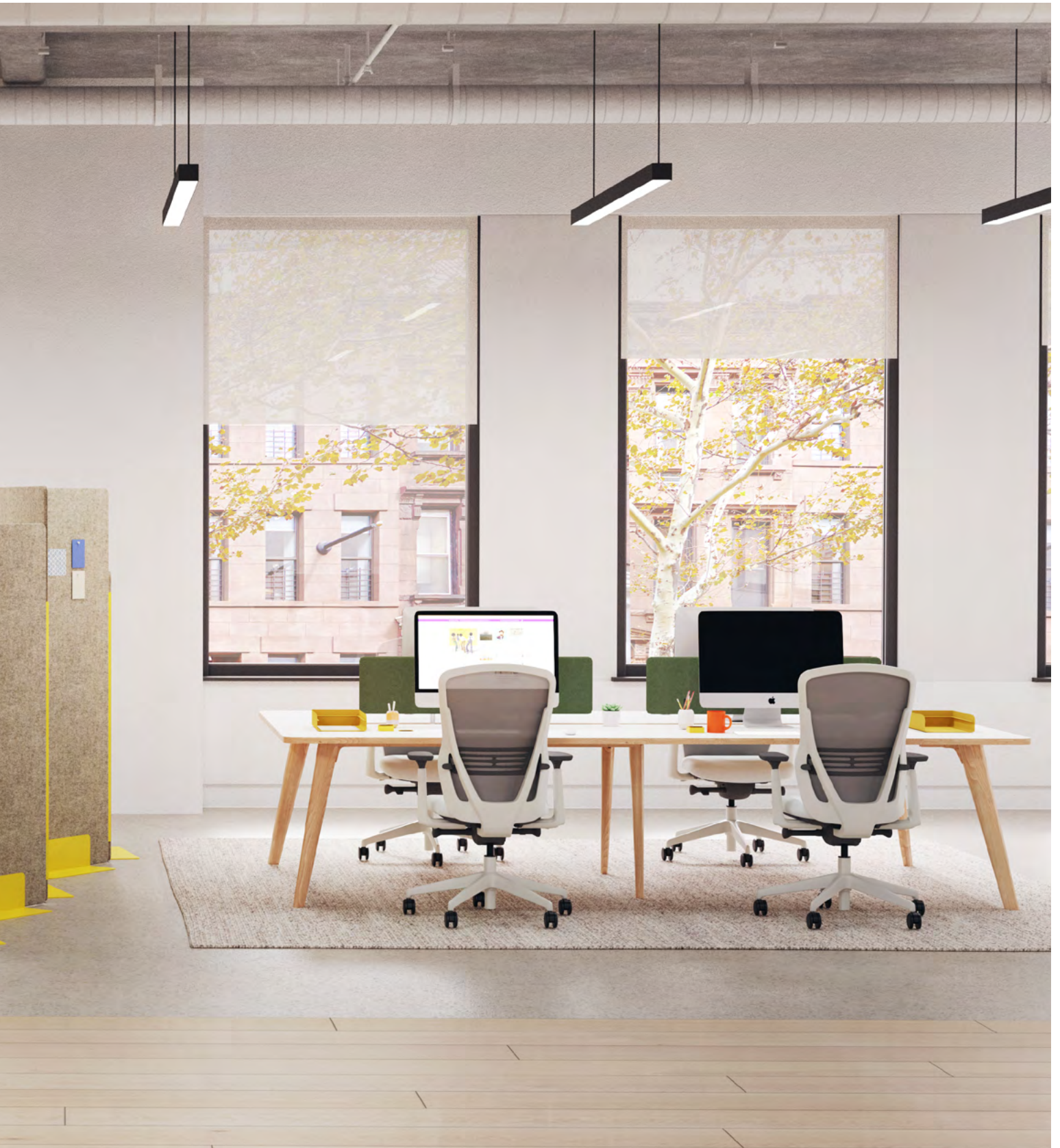
Play Tables, Play Storage, Play Screens, Play Mobile Unit



Play Tables, Play Storage, Play Screens, Play Mobile Unit



Play Tables, Play Storage, Play Screens



GET CREATIVE
Stop. Collaborate
and configure.

by **SENATOR**

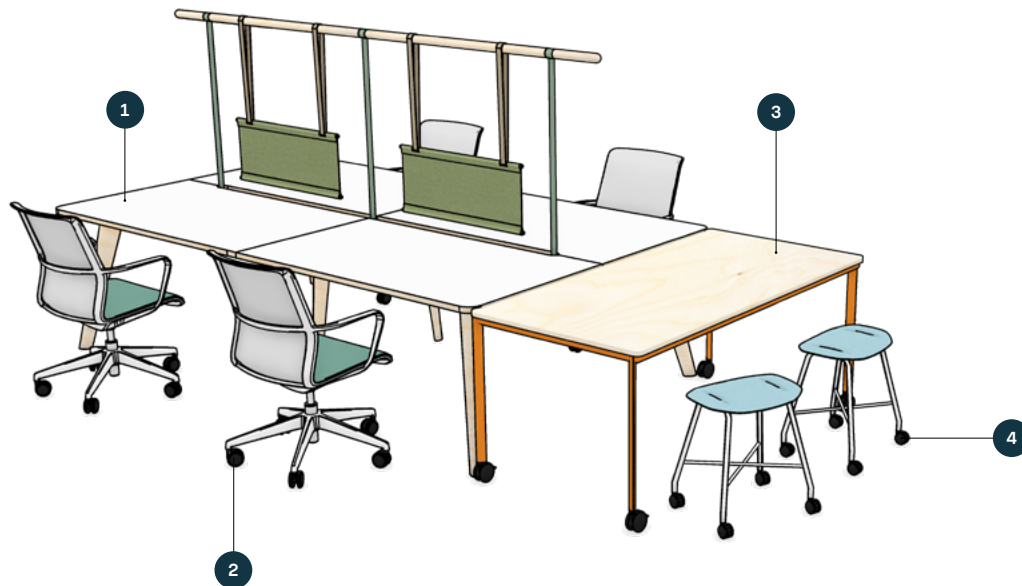
*We've put together five settings
that can allow you to create
your own collaborative nooks,
inspirational hotspots or
creative brainstorming settings.
With each setting utilising the
Play collection in its own way.*

Play Table



[Download Setting Here](#)

1. Pailo desk
2. Circo Chair
3. Play Table
4. Roam Stool



The Hotdesk

The Hotdesk setup combines an elegant static Pailo desk, with the addition of a gantry to create open or private space. Pailo is paired with a mobile Play desk, Circo and Roam. These simple additions create a much more fluid and flexible environment suited for quick work sprints or social working.



Pailo

Play Storage

Downloadable Play Settings



[Download Setting Here](#)

1. *Play Storage*
2. *Play Seating*
3. *Play Mobile Presentation Unit*
4. *Sholes Chair*



The Briefing

The Briefing setup combines Sholes Chairs, Play Mobile Presentation Units and Play Storage together to create a space in which users can come together for an informal presentation, impromptu demonstration or ad-hoc meeting.

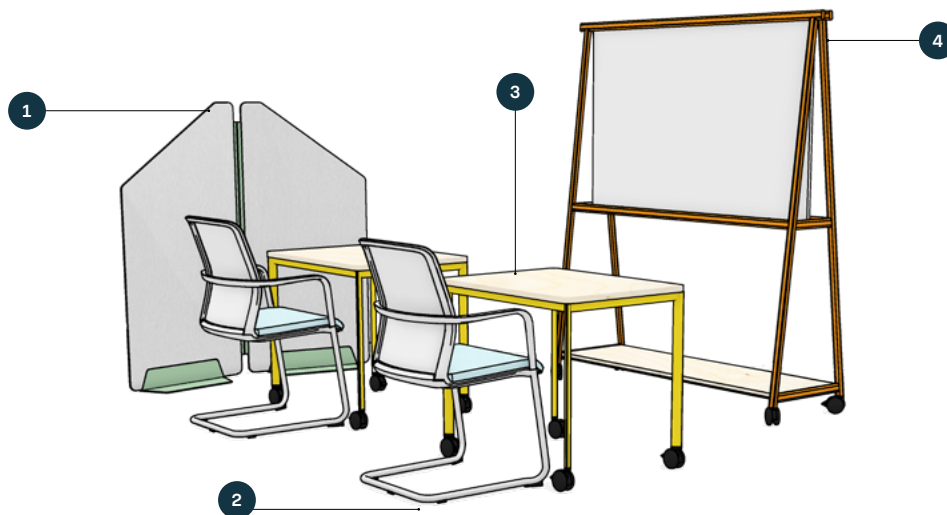


Play Seating



Play Whiteboard

1. Play Screens
2. Circo Chair
3. Play Table
4. Play Whiteboard



The Classroom

The Classroom uses the multi-functionality of Play to help provide an education and training focused set up. In this setting we have combined Play Screens with Play Tables and a Play Whiteboard to provide an agile and adaptable working space.

[Download Setting Here](#)

Mote



Downloadable Play Settings

[Download Setting Here](#)

1. Jonny Stool
2. Play Table
3. Mote Sofa
4. Talon Table
5. Mote Footstool



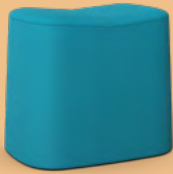
The Lounge

The Lounge setting puts a focus on relaxation and impromptu working. Combining the privacy and comfort of Mote with the agility and adaptability of Play Tables, we have created a casual set up that accomodates both collaborative working and solo work.



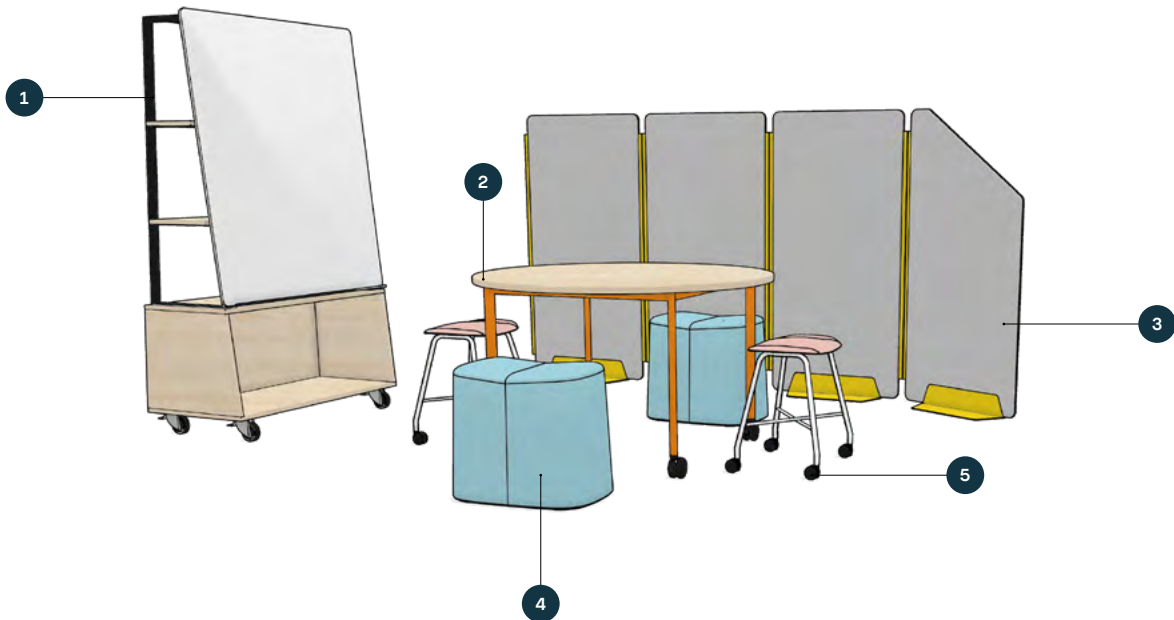
Play Table

Mote Stool



[Download Setting Here](#)

1. Play Presentation Unit
2. Play Table
3. Play Screens
4. Mote Footstool
5. Roam Stool



The Brainstorm

The Brainstorm setting utilizes the round Play Table and Play Screens to create a private and agile space which is ideal for team collaboration and idea generation. The addition of Mote and Roam Stools only help to add to the agility of this setup.



Play Presentation Unit

INTRODUCING MOTE

Privacy and proximity. Open and social.

by **SENATOR**

In a post COVID working environment we need products that offer not just privacy but proximity, and yet retaining the social and open qualities of our modern open plan offices and workspaces.

Mote was designed to react on demand to dynamic working environments; versatile, reconfigurable spaces for meeting, learning, focusing, or relaxing.

Built around a series of modules, a corner seat (90° and 120°), a single seat with backrest, sofa, and ottoman.

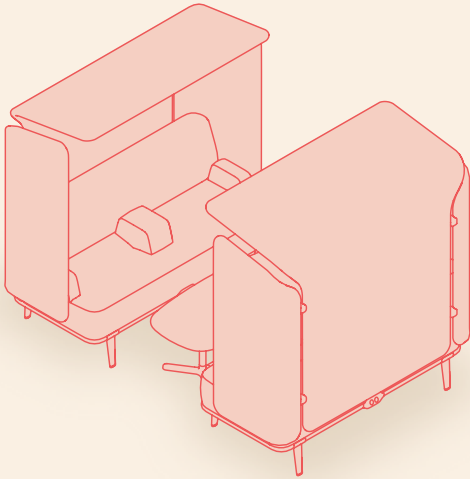
The single seat and sofa have the option to include screens. The screens are upholstered in a rigid, cushioned fabric to reduce acoustics in open plan offices.

Meet at open Mote configurations that use sofas and ottomans to maintain a sense of community. Perfect for when you need somewhere to break out, meet up with your team or have a quick catch up, Mote can be configured in infinite ways to suit your size, space and needs.

Or retreat to more private and peaceful settings. Mote uses additional screens and canopies to give you, your team and your conversations some privacy.

Created as a complete lounge seating range, no detail is an afterthought, with every inch having been given careful consideration to eliminate dead space.





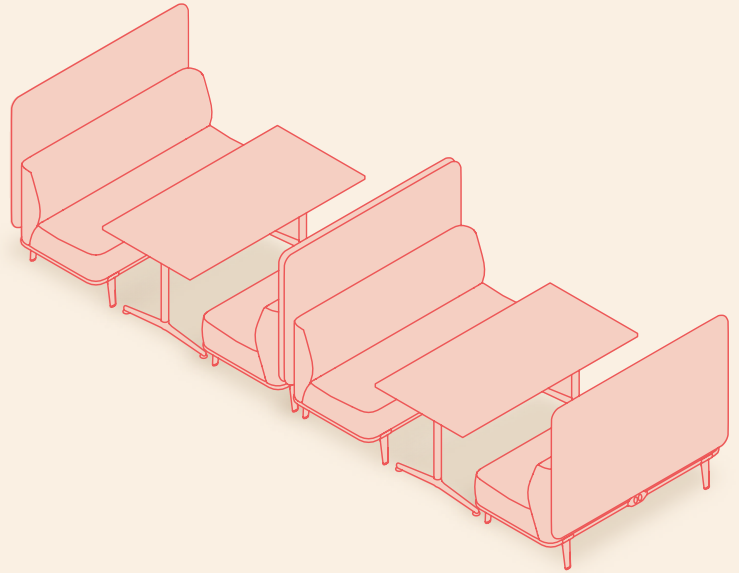
Configuration One

Large, overhead canopies help to add even more peace and quiet to your retreat or private meeting.

Configuration contains:

- MTE-BSF20C
- TAL22SR

[Download Configuration Here](#)



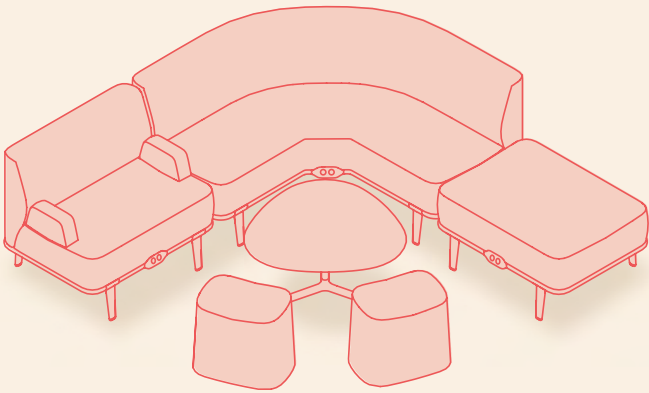
Configuration Two

This simple setting gives up to four users the option of a private place to work alone or to get together and meet as a group.

Configuration contains:

- MTE-BSF02
- ALP2010RC

[Download Configuration Here](#)



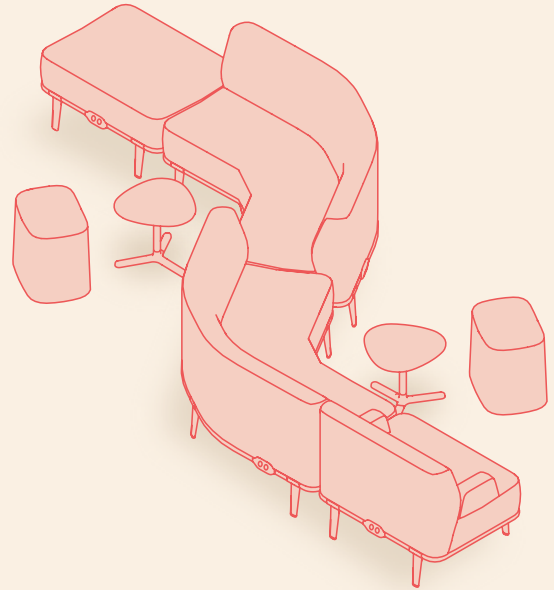
Configuration Three

This setting encourages users to be open to conversation and informal meetings by utilising portable stools and ottomans.

Configuration contains:

- MTE-SF90
- MTE-SF01
- MTE-OT01
- MTE-FST
- TAL21LST

[Download Configuration Here](#)



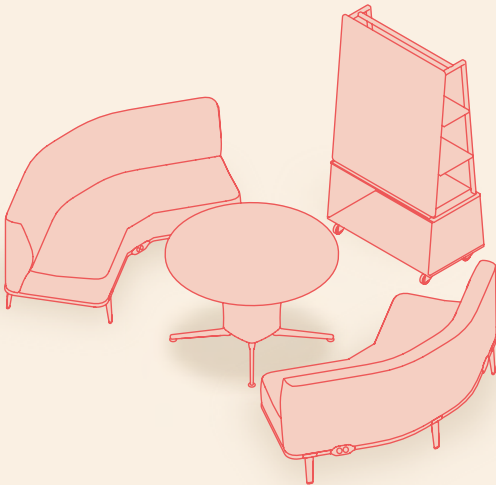
Configuration Four

Another statement configuration that uses both sides of the sofas to feel approachable from any angle.

Configuration contains:

- MTE-SF120
- MTE-SF01
- MTE-OT01
- MTE-FST
- TAL21SST

[Download Configuration Here](#)



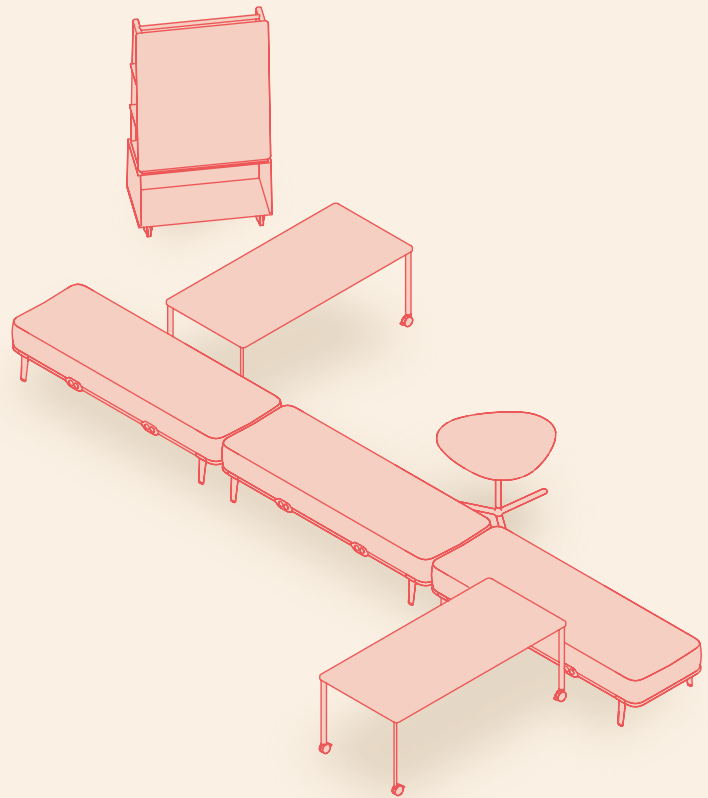
Configuration Five

A small setting which utilizes 120 degree Sofas to create an intimate meeting area ideal for a catchup or brainstorm.

Configuration contains:

- MTE-SF120
- PYPMPUDW
- ALP15RD

[Download Configuration Here](#)



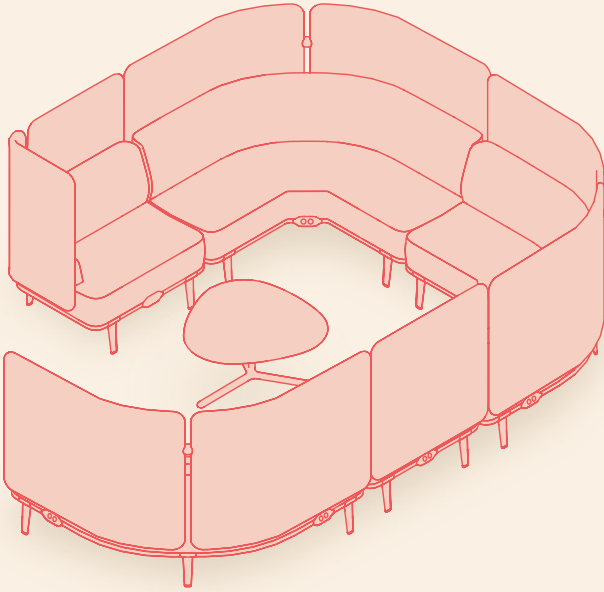
Configuration Six

This configuration allows users to dock at a casual work setting where they can work solo or as a team.

Configuration contains:

- MTE-OT03
- PYPMPUDW
- PYPT0616RC
- TAL41LST

[Download Configuration Here](#)



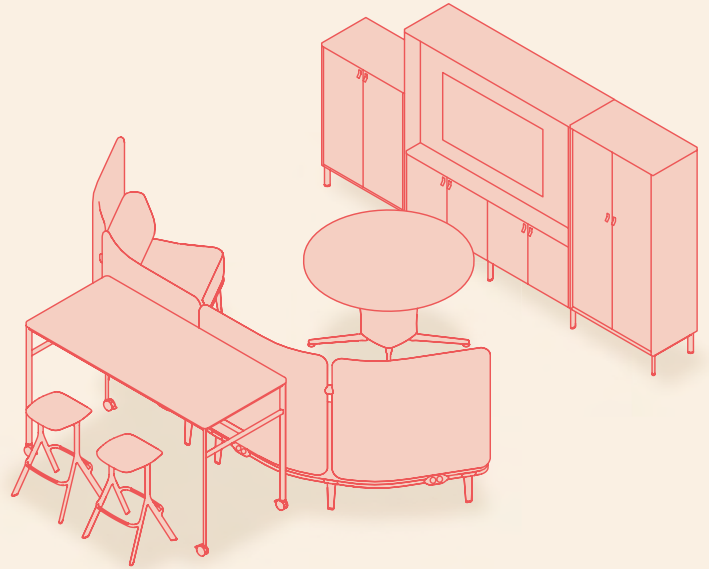
Configuration Seven

A larger configuration that allows a small team to have a peaceful and uninterrupted meeting.

Configuration contains:

- MTE-BSS90
- MTE-BSS01
- MTE-BCSR01
- TAL21LST

[Download Configuration Here](#)



Configuration Eight

A media focused layout that allows users to present, relax and analyze using the private Mote sofa and Play Media Unit.

Configuration contains:

- MTE-BSF120
- PYPT0616RCH
- PYP12-8-DR
- PYP18-8-DR
- PYP18-16-MU
- ALP15RD

[Download Configuration Here](#)



Mote can respond to the demands of a dynamic working environment; versatile, reconfigurable spaces for meeting, learning, focusing, or relaxing.



IN CONVERSATION

**We sat down with Mark Gabbertas,
one of the creative minds behind
many classic pieces for Allermuir.**

by Allermuir



You have been a long-standing friend of Allermuir with early designs like Tommo and Haven remaining fresh and relevant today. What attracted you to furniture design and how do you approach the design process?

MG Thank you. I am pleased you see me as a friend. I remember enjoying my woodworking classes at school and I still have a coffee table I made when I was 15 which looks strangely contemporary even now... I felt it was decent enough to be included in an exhibition 'Making Designers' at CDW back in 2013 to highlight the importance of teaching Design and Technology in schools. But it was to be another 15 years before I revisited the world of design having worked in advertising in the interim. So I was 30 when I started out on my furniture journey, initially training as an apprentice with various cabinet making workshops before starting out on my own as a designer maker in the early 90's. It was not until 2001 that I stopped making with all my fingers still attached, to concentrate solely on the design alone. Furniture design really is all I ever wanted to do...

I think I am hard wired this way and it is an integral part of what makes me tick. I sometimes wonder how it would have turned out had I followed this path initially but perhaps it is best not to dwell on the what ifs in a life.

The design process does not get any easier... if anything it gets harder and I now understand that this is because I put greater pressure on myself to create work that is genuinely worth doing... that is better in some way and justifies its creation. I seem to have raised my own bar. Sometimes the gods are looking down favourable on you in which case an idea emerges quickly but in most situations it is a case of working... and reworking and repeat. And I am very lucky to have in the team two exceptionally talented designers in Sandro and Onni who keep me on my toes.

What is the best piece of advice design or otherwise that you have ever been given?

MG Identify and understand the questions you need to ask yourself before you start designing... what are you really trying to solve through the design process?

What new materials and technologies interest you the most right now?

MG Well on the one hand I am interested to see how craft can humanise highly mechanised industrial processes and on the other, I am intrigued by the possibilities those same processes have to take what was craft to another level.

Into which space would you most like to place an Allermuir piece?

MG The space where it would not have been 5 years ago. By this I mean the brand has grown in stature so much that it deserves to up there with the best.

Besides design, what are you really passionate about?

MG Bees, whites, detail, Keith Vaughan, habitat conservation, Arsenal.

What do you think the most significant developments in furniture/product design have been in the last few years?

MG Does the world really need another chair? It seems we are eventually understanding that the way forward is to design better, make for longevity and consume with discernment. I was worried a few years ago that we were heading rather fast down the furniture as fashion blind alley. That it was somehow acceptable to discard last season's sofa in that blue. But even the fashion industry appears to be getting it and embracing the concept of responsible manufacturing and the concept that a brand can and should facilitate the longevity of a product. The idea that the initial purchase of a chair from a company is the start of a long term relationship with that same company who will repair and renovate the same chair in 20 years' time and who will ultimately recycle all its components. The idea that a chair is most relevant when it is going to last.



Haven by Mark Gabbertas



Mozaik by Mark Gabbertas

What makes you excited about Mondays?

MG It means Sunday is over. I have always disliked Sundays.

Is there any artists, designers or architects from the past that have influenced you or that you particularly appreciate the work of?

MG Dieter Rams obviously. He was there before I could even walk. I also have a very soft spot for Antonio Citterio as there is no one better at finding perfect proportion than he.

And, well to be very honest, when I was starting out, I would drive by SCP on my way to the workshops in Dalston, and see the work of Jasper Morrison, Terence Woodgate and Matthew Hilton and just be slightly overwhelmed by their talent.

In your opinion, what kind of design is good design?

MG I know it when I see it and I sense it when I might even have created it. When the visual and functional narrative tells the right story. When it makes you feel better when you use it. When it has genuine worth. Golly.



Orai by Mark Gabbertas

INTRODUCING CRATE DIVIDE

**A cube based modular system
that allows you to create
spaces intuitively**

by Allermuir

*Crate Divide gives you the option
to create zones that give you
privacy, a place to meet, a place to
store, a place that is mobile and a
place which is unique to you.*







[Download Setting Here](#)





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INTRODUCING CROP

A new range of outdoor seating inspired by the rolling fields of British crops.

by Allermuir

Crop is a family of outdoor chairs and stool designed by Benjamin Hubert of LAYER for Allermuir. The collection takes its name from the enigmatic rolling fields of British crops in the countryside, which are represented in the flowing parallel wires of the seating forms.

CROP was 12 months in development and is a response to the fast growth of outdoor dining and hospitality, which has been driven by social distancing needs in the midst of a pandemic.

LAYER and Allermuir believe this growth will continue in a post pandemic world, driven by a newfound appreciation of al fresco dining and socialising.

Each product in the range is crafted from a steel rod frame with slim, robot-welded wires forming the seats and backrests. The flowing curves of the seats and backrests mimic the pillowed shape of soft seating, offering comfort that echoes the gently curvaceous visual language. The CROP arm and side chairs stack four high to allow for ease of transport and storage in both residential and commercial settings.







CROP is robust but light-hearted and presented in a vibrant, considered colour palette ready to embrace outdoor living whether that be in a private garden, a pavement café or in larger volumes in hotels, bars and restaurants.





i-Workchair 2.0
Coming Soon.

SENATOR



Showcase your
homeworking style.



Design every day.

Allermuir *Home*

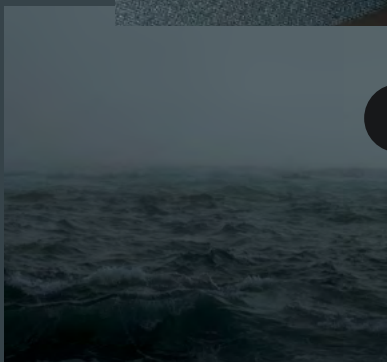
What's next?

In the next issue of Sketch we will be taking a look at:

The carefully curated colourways of i-Workchair 2.0



Inspired by teals, aquas and cool clay tones from the drift of extreme landscapes. This calming palette evokes balance and stability. The colourway is ego-free, seasonless, genderless and ageless.



Allermuir | Senator Homeworking.



Qdos

Plus much more...

SKETCH



Issue Downloads

You can view and download all of the settings in this issue of Sketch here.

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The Senator Group

The Allermuir and Senator brands are part of the The Senator Group

