

Folk

Design by PearsonLloyd
Serenity & Simplicity



Allermuir

“ We designed Folk to be something understated,
elegant and subtly surprising in its transformation
when brought to life in different materials and colours.”

LUKE PEARSON





LIKE IT'S ALWAYS BEEN THERE

Stripped back with a softness and sturdiness that both beckons and becalms, Folk has an effortless appearance that belies the 2 years of painstaking development perfecting the design obsessively with minute adjustments time and again.

Timeless Quality

Folk is a mercurial, but modest family of chair, stool and table designed for Allermuir by PearsonLloyd. Its earthy simplicity just feels right, like it's a design that's always been around. Originally intended purely as a bistro chair, it grew into something more versatile, suitable for a diverse range and size of settings. Folk is both timeless in its seemingly familiar design, and timely in its modest and ingenious flexibility.

A range of wood, plastic and metal finishes, different colours and upholstery options allow you to change Folk's flavour so that it can appear like a range of different chairs that somehow sit together harmoniously in one space. It's flat pack - no glue - assembly and minimised usage of sustainable materials make it a meaningful contribution to a ward over production.



THE SAME, BUT SO DIFFERENT

From timber and white, to all black in plastic and metal, Folk can set different tones and create striking contrasts and eclectic collections.

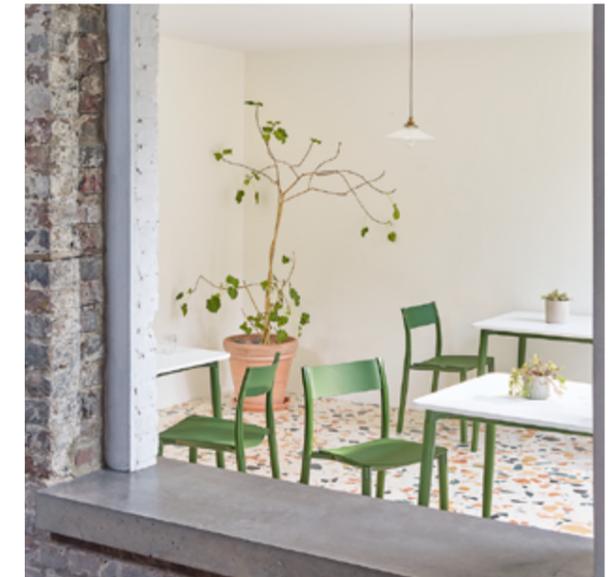
CAREFULLY CONSIDERED COMFORT YOU PROBABLY WON'T NOTICE

Like its aesthetics, the Folk chair just feels right. Its low profile back has been meticulously contoured to maximise support and comfort, whilst its footprint has been kept to a minimum, so that it stacks efficiently and stays true to its unobtrusive nature.



MINIMUM FUSS

Folk's design has also ingeniously responded to contemporary distribution and logistics issues. Its flatpack nature means it can be stored in volume, assembled anywhere and is ready to be shipped. At the end of its life it can be easily broken down to recycle or reuse.

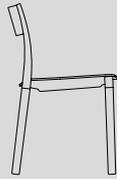


FEWER PARTS THAT WORK HARDER TOGETHER

Seamless, glueless, but full of ingenuity, Folk has no visible fixings. Assembled in minutes from its flatpack state, it's also been carefully designed with materials and finishes that develop a patina to allow it to grow old gracefully.

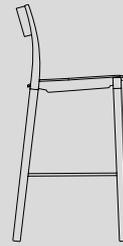


Specifications



Chair

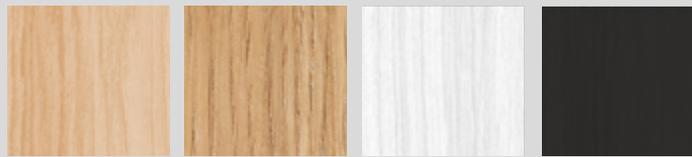
Overall Height 790mm / 31"
Overall Width 475mm / 18.75"
Overall Depth 505mm / 20"
Seat Height 440mm / 17.25"
Seat Width 455mm / 18"
Seat Depth 435mm / 17.25"



Stool

Overall Height 1100mm / 43.25"
Overall Width 485mm / 19"
Overall Depth 520mm / 20.5"
Seat Height 755mm / 29.75"
Seat Width 455mm / 18"
Seat Depth 435mm / 17.25"

Wood Seat, Back & Legs



Beech
(CLEAR)

Oak
(CLEAR)

White
(WASH)

Off Black
(WASH)



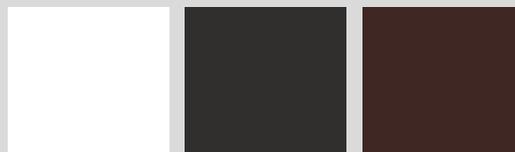
Aubergine
(WASH)

Pistachio
(WASH)

Seattle Green
(WASH)

Crayon Grey
(WASH)

Plastic Seat & Back / Aluminium Frame Finishes



White

Off Black

Aubergine



Pistachio

Seattle Green

Crayon Grey